



THE SWEDISH SCHOOL
OF TEXTILES
UNIVERSITY OF BORÅS



Fashion Design

BACHELOR'S PROGRAMME

In this programme, you learn to master the entire design process: from idea to finished fashion product, both traditionally and more experimentally. After graduation, you could start working directly at a fashion company. As a student in this programme you will become the designer of the future with a full grasp on sustainability and how to develop and improve the field.

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PROGRAMME STRUCTURE

At the beginning of this educational programme, students learn about the traditional design process. Where do ideas come from and how can you develop them?

Then, the experimental phase begins. This is where you learn about new methods and approaches. What restrictions do you encounter? What does a traditional mannequin look like? Why? Which conditions and views of the body result? How do we look at fashion in relation to these conditions?

MATERIAL KNOWLEDGE

This is also a matter of material knowledge, about learning to get the best out of a material, to see how a material works on a moving body and knowing about which methods to use in order to succeed.

WELL-EQUIPPED LABORATORIES

The Swedish School of Textiles has well-equipped laboratories staffed by skilled and experienced technicians, which gives you great opportunities to test and try to realise your ideas with the same types of machines as are used in the industry. There are also well-lit and spacious studios for you to work in. Each student has their own desk during the entire programme, which is another advantage that makes the work easier.

CRITICAL VIEW ON CLOTHING

But fashion is more than just about making clothes. For example, it is important to know about and relate to political and social codes. The works made by students in this programme are based on a critical view of clothing and design, which is reflected in the collections that they exhibit in fashion shows during their education.

EXHIBITIONS AND COMPETITIONS

All degree projects are shown at an exhibition at the Textile Museum of Sweden, at Stockholm's fashion week, and London Fashion Week. In addition to this, many students participate in international competitions such as Design Nest and HM Design Award. Getting the opportunity to show your work to a professional and international audience is a huge plus leading to recognition, contacts, and constructive feedback.

CAREER OPPORTUNITIES

After graduation, many students continue studying for a Master's degree. Others start working for different fashion houses or start their own businesses. Internships during the third year of the programme often give students valuable contacts for future employment.



ALICE GRUVANDER

"The university offers the opportunity to create material on site, which gives me as a student a greater opportunity to explore my artistic expression."



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