School of Business and IT

International Management
Internationellt ledarskap
7,5 Credits/ högskolepoäng

Ladok code: 21IL1B
Revision: 2
Valid from: Spring 2013
Approved by: Board of Department 2013-03-21
Replaces syllabus approved: 2013-03-07

Disciplinary domain: Social Sciences
Subject Group: Business Administration (FEI)
Education Cycle: Basic level
Main field of study: Business Administration (FÖA)
Progressive specialization: G1F
Prerequisites: Organisation theory 7,5 Credits (or the equivalent)
Grades: The course is graded A, B, C, D, E, FX or F.

Intended learning outcomes (ILO)
After finalising the course students will have developed knowledge about international entrepreneurship, focusing on the driving forces of internationalisation, business strategies and organising of international activities.

Knowledge and understanding
1. Describe and discuss prerequisite for International Business
2. Describe and discuss how Internationalisation can be seen as an expression for Entrepreneurship
3. Sum up and discuss main theoretical contributions from the International literature
4. Discuss the significance of creativity in the entrepreneurial process

Skills and abilities
5. Be able to apply theoretically based knowledge to analyse and develop problem solutions that are connected to international businesses.
6. In a constructive manner contribute to discussions and project in international group of participants.

Judgment and approach
7. Discuss and judge critically academic literature within the field of international management and
8. to be able to, in a critical way, value possibilities and limitations of the process of internationalisation in different contexts.

Contents
- The structure of the course is focused on:
- Basics in International Management
- International Entrepreneurship
- Creativity in entrepreneurial organisations
- Strategy and organising in international business
- International business cultures
- International leadership

Forms of Teaching
The course is designed to be highly interactive and demands that all students actively participate and take charge of their own learning process. Lectures, seminars; student presentations, project work provide input to this process. Teaching is mainly conducted in seminars. Students will be introduced into different themes in short lectures. Knowledge will then be deepened by independently, Group wise study scientific literature that will be pointed out by respective teachers in connection to each
lecture. The students will present their results in seminars. Parallel to the seminars students will solve a practical case as a project work in group.

The teaching is conducted in English.

**Forms of examination**
The course will be exam according to following:
Individual written exam (ILO; 1,2,3,4,5) 4,5 credits, Grades: ECTS A/B/C/D/E/FX/F
Hand in-group task inclusive active participation in seminars (ILO; 6,7,8) 3,0 credits, Grades: Pass/Fail

To pass the course students need to achieve at least ECTS grade E on the individual exam and they need to pass the hand in-group task. It is the individual written exam grade that determine the total grade for the whole course.

Student rights and obligations at examination are according to guidelines and rules for the University of Borås.

**Literature and Other Teaching Means**

Article compendium .

**Student Influence and Evaluation**
The compilation is made public in accordance with the Schools regulations and will be the foundation for future course planning and is part of the program evaluation that is carried out.

**Miscellaneous**
The course is included in Bachelor programme in Business Informatics.