

Win a design
consultancy
assignment!



Invitation Hackathon X Indiska

In celebration of our 120 years and to push the transformation for more sustainable and circular processes in the textile and fashion industry, Indiska and Textile & Fashion 2030/ Swedish School of Textiles invite you to participate in a joint fashion hackathon!

The aim is to challenge the traditionally linear value chain, to embrace a more circular thinking in the design process as well as and in business development.

We invite students in all programs at:

Textilhögskolan
Nordiska Textilakademien
Tillskärarakademin Göteborg

What we are looking for: Fashion & Home

Join us in a two-day hackathon in the spirit of creativity, craftsmanship and innovation!

We challenge you to think outside the box and develop a new more circular collection (for either Fashion or Home), while keeping in mind Indiska's 120-year-old heritage.

Prize

The winning group will realize their collection together with designers, product developers and sustainability experts at Indiska, in the scope of a design consultancy assignment during the spring/autumn 2022 and be recompensated with 25 000 SEK in prize money.

The collection will be launched and sold online at Indiska.com and showed in selected stores.

The jury consists of:

Karin Lindahl
(Owner & CEO, Indiska),

Lena von Segebaden
(Head of Buying & Assortment,
Indiska)

Adrian Zethraeus
(Project Manager
Science Park Borås)

4th Feb
Apply:
Pitch your
idea

18th Feb
Chosen
participants
announced

11-12th
March 2022
Hackathon
DO tank
Borås

Spring/
autumn 2022
Design
consultancy
assignment

Launch
Prize money
25 000 SEK

To apply:

Please see full design brief for more detailed information.

Limited number of participants: 40 people (in groups of 1-4)

Pitch a first draft of your idea at latest 4th of February, by submitting a mood board (1 page) and description (1/2 page). Send to textileandfashion2030@hb.se

For questions, please email: andrea.djurle@indiska.se