



Programrapport

Programmets namn: Konstnärligt masterprogram i mode- och textildesign	Ladokkod: KMAMT 20 KMAMT 21
Antal högskolepoäng: 120hp	Årskull HT 2021/VT2022
Programansvarig: Stefanie Malmgren De Oliveira	

Vid upprättande av programrapport ska rutin för programvärdering vid akademien för textil, teknik & ekonomi (Dnr 251-22) tillämpas. Enligt Riktlinjer för löpande utvärdering av kurser och utbildningsprogram vid Högskolan i Borås (Dnr 589-17) ska programrapporten utgå ifrån följande aspekter:

1) Studenternas möjlighet till ansvar och delaktighet

The students have the possibility to exercise influence and take responsibility for their own learning through:

- **Student programme evaluations**
- **Course evaluations**
- **Representative of program council (KFU)**
- **Representatives of the Artistic Board for Research and Education (Programråd)**
- **Direct contact to programme coordinator, Course responsible, Head of subject**

Student programme evaluations

Programme evaluations are conducted twice a year by the programme coordinator. Students have the opportunity to evaluate their programme and courses and to express their thoughts in regard to what worked well and what could be improved. Evaluations take place after each semester, this academic year they were conducted in March (HT21) and June (VT22). All students were invited to participate.

The number of participating students for HT21 and VT22 are listed below. Participation took place in a hybrid format, on location and online. For students who were not able to attend, possibilities for feedback in oral or written form were provided. One absent student took the possibility to submit feedback in written form at the end of the academic year. Within the programme evaluations programme curriculum, course structures and contents of the academic year 2021/22 were discussed.

Students present at the KMAMT 20 programme evaluation 2022-03-02: 14/15 Kmamt Mode och Textil

Students present at the KMAMT 20 programme evaluation 2021-05-31: 11/15 Kmamt Mode och Textil

Students present at the KMAMT 21 programme evaluation 2022-03-02: 15/21 Kmamt Mode och Textil

Students present at the KMAMT 21 programme evaluation 2022-06-01: 14/21 Kmamt Mode och Textil

Course evaluations

Course evaluations are conducted after each course by the course responsible in online format (via Canvas) or analogue format (through distribution of questionnaire). Both formats are conducted anonymously. Students have the possibility to feedback the course and reflect upon what worked well and what could be improved.

Representative of program council (Programråd)

Students have the possibility to be appointed as representatives of the program council which is held twice/year within each specialization (Textiles and Fashion). The purpose of the program council is to ensure the quality of education's relevance, with a special focus on professional and research connections, by offering a forum where external and internal stakeholders meet to discuss strategic education issues.

Representatives of the Artistic Board for Research and Education (KFU)

Students have the possibility to be appointed to the Artistic Board for Research and Education as student representative and be active part of the discussions and decisions around the education. The revision of programme and course syllabi are for example discussed and decided in that context.

Direct contact to programme coordinator, Course responsible, Heads of subject

The possibility for ongoing dialogue, is given during the programme evaluations and course evaluations, as well as through direct spontaneous contact with programme coordinator, course responsible and Head of subject. The possibility for direct contact in addition to scheduled evaluation and feedback moments has been appreciated by the students. Issues can be directly discussed and eventually altered that way rather than extend over a longer period of time.

2) Sambanden mellan programmets kurser samt mellan examensmål, lärandemål undervisningsformer och examinationer

The MA programme curriculum develops progressively from an application project until the final degree project. The progression of courses within the education is based on three blocks: Aesthetic Theory, Design Projects and Textile Technologies.

Educational objectives and learning outcomes are well embedded in the programme structure, where selected objectives are in focus in various courses (målmatriisen).

Objectives, learning outcomes, forms of teaching and forms of examination is stated in the course syllabi and in the programme syllabus.

The course structure within the programme is generally well working. Students considered the MA programme in Fashion and Textile Design to be a good education where they can develop their artistic, technical and reflective skillsets and gain excellence as designers.

Within the course evaluations, minor things have been noted down in different courses that can be improved.

The seminar structure in the Design Project courses seems to work well. Progression and evaluation are monitored and communicated in those events in verbal and in written form during supervision and seminars. Supervisions have generally been pointed out to work well. During the pandemic developed structural solutions, such as digital set-ups of educational moments and supervision, have now fine tuned in hybrid formats and shifts between digital and physical settings, which the students consider to be working well. Physical presentation set-ups in relation to seminars and examinations within Design Project courses were expressed to be crucial.

During this year's technical course choices, 15 credit modules in two techniques have been reintroduced. More depth was gained within the technical and artistic knowledge base in these courses, which was appreciated by the students. For the coming academic year, a restructuring of 7,5 and 15 credit courses has been done aiming to improve knowledge acquisition and quality.

Digitalisation has been further advanced within the technical course modules, where a wide range of digital tools was introduced and explored such as Clo3D, Blender and Substance 3D.

To further improve the MA programme, digitalization and sustainability need to be further pursued and integrated. A course dealing with new technologies will be introduced within the technical course modules in fall this year. Programme and course syllabi are continuously discussed and revised during work meetings (beredningsmöte) with programme coordinators, course coordinators and administrator.

3) Forskningsanknytning i programmet

The possibility to take part in an active research environment is given at the 'Research seminars' taking place every two weeks, where MA students, PhD students and senior researchers have the possibility to get an insight into ongoing research projects (internal and external) and to discuss and reflect upon various topics, approaches and ways of thinking.

Furthermore programmes like ArcInTex, The Re:Textile program, The Body and Space program and The Smart textile Design Lab contribute to an active as well as diverse research environment. Additionally, teaching PhD students link the education to research by giving insight into their field and expertise and by communicating their methods and ways of thinking within e.g. workshops, lectures and supervision.

MA students have the possibility to select an Artistic Research Course after the Degree Work, which has been pointed out as fruitful and mind-opening in terms of PhD studies. MA students have taken actively part in the research environment that ArcInTex provides, by presenting their works as well as attending conferences.

Interested MA students have the possibility to continue with research after graduation by pursuing PhD studies or to take part in the research environment for example as research assistants. This year, 2 internal MA graduates commenced their PhD studies at the University of Borås.

Furthermore, MA graduate student are regularly invited to the 'New order of fashion's' research lab during Dutch Design Week. This year graduates had the possibility to present their work in a student exhibition connected to the research presentation platform DRAFTS in Berlin together with graduates from the University of the Arts in Berlin and were invited to participate in the DRAFTS symposium around research artifacts.

MA students have regularly been part of research projects from PhD students or teaching staff through workshop/project participation as well as they have been part of joint publications.

4) Programmets resurser och hur dessa har använts

The MA students have access to the University's workshops and labs within the programme courses and ongoing projects. The access to the facilities is based on the students' chosen specialization/s as well as on availability and hour budgets given to the programme within P1-4. In some labs, availability seems to be dependent on technicians and has been expressed as limiting.

The limited access possibilities, have been challenging. Lab work is crucial for the developments within student's projects. Lab access in relation to resource availability and structure needs to be further discussed together with the various section managements, director of the labs, course coordinators, programme coordinators and technicians.

A fixed and scheduled budget of lab time also within design project courses has been suggested by students and tutors.

Furthermore, students were provided with various resources, to develop and present their works, as for example photoshoots, models and other presentation opportunities (exhibitions). The showcasing platforms this year include: Berlin Design Week for selected participants of the research presentation platform DRAFTS, Milan Design Week, Exit (Borås), Stockholm Fashion Week, Paris Fashion Week (Swedish Institute) Dutch Design Week, New order of fashion (DDW).

Graduate works are showcased on the Design Departments website, which also functions as an archive and information base.

The students were furthermore provided with access to the Adobe programs, CLO 3D and Pointcarré as well as other programs and tools, to ensure the possibility of digital developments.

5) Programmets användbarhet och förberedelse för ett föränderligt arbetsliv

Throughout their studies, the MA students gain excellence in the areas of Design, Design methodology, Design discourse, Design aesthetics, Design ethics, Materials and techniques and are prepared for working in the industry as well as continuing their studies on postgraduate level.

Preparation for working life and career planning is facilitated by:

- Opportunity for internships
- Possibility to engage in a research environment
- A multidisciplinary environment of instructors, guest lecturers and external supervisors
- Contact to career supporting organisations
- Career supporting events
- Alumni contact

An optional internship possibility is given in the first MA year, to strengthen the link to the industry and provide the students with a work experience. This has been very well perceived and showed good results. Another internship possibility is offered after the Design Project-Degree Project as an elective course, which offers a direct steppingstone into professional life.