



Programrapport (Programme report)

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| Programmets namn (Name of programme): Master in Textilt Management (1 Year) | Ladokkod: AMATM |
| Antal högskolepoäng (Total ECTS credits): 60 HP | Årskull (Year of Admission): 2020 |
| Programansvarig (Programme manager): Jenny Balkow | |

Introduction and general statistics on student completion

The academic year of 2020/21 was completely under the dark cloud of the global Covid-19 pandemic. The sad truth is that most of the students of the one-year program never got the opportunity to see the Campus nor use the facilities which has of course affected the survey. In total, 16 students were admitted to the one-year program, but as always there are some changes in the number during the academic year. Four were either no-shows or actively disrupted their studies. Three students returned to finish their master thesis. All in all, 14 students registered for the Master thesis course in period 4.

Student completion AMATM20

| | |
|------------------------------|-----------|
| Admitted students | 16 |
| No-show | 4 |
| Temporary study leave | 0 |
| Change to 2Y | 2 |
| Change from 2Y | 1 |
| Re-registered students | 3 |
| Registered for Thesis | 14 |

Kommentar kring svarsfrekvens i studentvärderingen

(Comments concerning response rate in study valuation)

This year the program evaluation was made in sunet survey for the first time as opposed to the normal procedure of the learning platform Pingpong. Despite this the response rate is terribly low and there is not so much that may be learned from this. As presented in the table below, only two of these respondents were one-year students. However considering that the first year students of both Fashion

| On which program are you registered right now? | Number of responses |
|--|---------------------|
| Textile Management (one-year) | 2 (18,2%) |
| Fashion Marketing and Management (first year) | 3 (27,3%) |
| Fashion Marketing and Management (second year) | 0 (0,0%) |
| Textile Value Chain Management (first year) | 4 (36,4%) |
| Textile Value Chain Management (second year) | 2 (18,2%) |
| Total | 11 (100,0%) |

Marketing and Management and Textile Value Chain Management has participated in the same courses (apart from the final period) the analysis is discussed below contains the responses from these students as well.

Still, the response rate is far below 10% which is a problem for the analysis of what could be improved from a student perspective. Activities to ensure student evaluation must be considered for upcoming year.

Analys av (Analysis of):

Studenternas möjlighet till ansvar och delaktighet (The opportunity for student liability and participation)

As mentioned above, all courses but for the final thesis course are studied together with the master students of the two-year programmes. This means that the classes are somewhat larger in terms of number of students, which might make it harder for some students to raise their voice concerning what they feel about their situation. In addition, this year of 2020/21 was marked by the pandemic and most students of the one-year program did not have any opportunity to use the campus facilities. In order to facilitate an open communication between the program manager/s, the following measures were undertaken:

- All courses are evaluated through a course evaluation.
- Regular digital programme meetings were set up throughout the year. Participation among students were very high.
- Student representatives for the program was appointed at the beginning of the year. One of the main tasks for the student representatives is to anonymously speak for the group as a whole so that those who do not want to speak up in class or at programme meetings are heard.
- The new programme advisory board had their first meeting during the spring which allowed the student representatives opportunity to meet with company representatives.

Innehåll, undervisningsformer, examination och progression (Contents, Forms of teaching, Examination and Progression)

The aim of the one-year program is to give the students a comprehensive overview of the textile field, suited for those with an education in for example marketing, management, logistics, supply chain, or design. The courses in the first year cover various stages of the textile value chain including concept development, idea and design, product development and innovation, supply chain management, fashion retail and branding as well as an introduction to the fashion system. In order to somewhat compensate for the varied background of the students, the students are divided into two different introductory courses. Students with a background in the textile industry or with previous education in textile material, are registered to a course that focuses on fundamentals in social sciences with focus on textile and fashion including fashion studies. Students with no previous experience in the field of textiles are registered to a course in fundamentals of textile material and production, which includes workshops in the laboratories of the Swedish School of Textiles.

As some of the students noted in the comments fields of the survey, it is really difficult to give a fair account of forms of teaching and examinations, due to the covid-19 situation. Basically all lectures were held digitally and sometimes the contents is severely affected by the medium. The comments followed the themes as the year before:

1. heterogeneity of pre-knowledge among students, which causes some students to feel that some courses are dramatically more challenging than others
2. suggestion to that the methodology course be later when they have received a better understanding of the field of study.
3. The golden thread of sustainability is clearly visible to the students and much appreciated.

Many of the courses in the programme include group work, a topic that is often addressed by the students. Group work at university level is challenging, but in this program (as in real life) students come from very different backgrounds in terms of specialization (i.e. business administration, design, engineering etc), in terms of nationality but also in terms of how accustomed they are to work in group. As mentioned above, some students feel that they lack the tools to handle group work in an efficient and constructive way. There are also concerns that some of the group assignments are not valued in accordance with effort. They feel that it takes a lot of effort to make the group assignment and then it is only graded with passed/not passed. At the same time, the students seem to appreciate the importance of being able to work in these types of heterogeneous groups.

Forskningsanknytning (Integration of research)

The master programs in textile management provides the student with academic tools to manage fashion and textiles as a multidisciplinary and multifaceted phenomenon. A special emphasis is on sustainability and digitalization, which are important areas of research at the Swedish School of Textiles. There is a rather high degree of professors and assistant professors teaching in the courses of the programme. Most courses have at least one lecture with a professor and two courses are also coordinated by professors. Apart from the introductory course and the Product innovation course, all courses are coordinated and taught by senior lecturers that are also active researchers within their field.

Resurser (Resources)

The teachers at the programme are either highly involved in research related to their courses and/or have professional experience related to the course contents, which is likely to be one of the reasons that students really feel a genuine integration of research in the courses. There are however some concerns raised that professionals are not integrated to the extent that they would like.

As mentioned above – due to the pandemic students had only limited access to the physical resources on campus.

Användbarhet och förberedelser för arbetslivet (Usability and preparation for progression)

As mentioned above, the programme is a broadening master rather which means that the career that the students will have after the programme is highly dependent on what their bachelor degree is. Thus for students with no prior experience in the fashion and textile industry, this programme is an opportunity to study the application of supply chain and fashion management in this industry. For students with a bachelor degree in design or fashion study, the programme offers an opportunity to change perspective and study textile and fashion as a product within a supply chain. Finally, for the students of textile engineering, the programme offers opportunities to broaden their understanding of fashion as a system or idea and management in general. All in all, the programme becomes a starting point for the students to develop an international network for their future career within Fashion and Textiles.

Övrigt (*Other comments*)

This year we had really good student representatives that took a lot of responsibility to help all students voice their concerns during the program rather than in the survey in retrospect. Thus we were able to adjust some of the problems raised by students. In late April, these students also participated in the Advisory board. We also had continuous program meetings online which the students attended with high frequency.

Eventuella förslag till förändringar (*Suggested changes*)

The program syllabus for admission 2021 has undergone some big changes and thus there are no really big changes planned for the upcoming year.

Changes implemented for admission 2021 are:

- Unified coordination between all three masters programs
- Continuous monthly program meetings
- Stricter admission prerequisites (see point 1 under Contents form etc above)
- Methodology course moved to period 2 (see point 2 under Contents form etc above)

