



Body, dress and graphics

Kropp, kläder och grafik

4.5 credits

Ladok Code: AX1KK1

Version: 4.0

Established by: Artistic Research and Education Board 2022-05-04

Valid from: Autumn 2022

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Fashion Design (G1F)

Disciplinary Domain: Design

Prerequisites: Approved result in the course Basic Design 1: body and structure 15 credits (or equivalent)

Subject Area: Design

Grading Scale: Fail (U) or Pass (G)

Content

The course aims to educate the student in pattern design and graphic expression when it comes to clothes and the body. The main content of the course is:

- Idea sketches, idea generation and design methods for pattern design and graphic expression
- Design exercises in patterns and the placement of graphics with a focus on direction, proportion, perspective, and scale in relation to garments
- Design exercises in colour composition in repeated patterns and placed graphics
- Digital methods for design development, processing, and printing
- Placed graphics and repeated patterns

Learning Outcomes

After completing the course, the student will be able to:

1. demonstrate knowledge and understanding of idea sketching, idea generation, and design methods for pattern design and graphic expression,
2. demonstrate skill and ability in the design and composition of placed graphics and repeated patterns with a focus on direction, proportion, perspective and scale in garments and in relation to the body,
3. demonstrate knowledge and understanding of the aspects of colours in repeated patterns and placed graphics in garments and in relation to the body,
4. demonstrate proficiency and ability in digital methods for design development, processing, and printing,
5. demonstrate skill and ability in composing and presenting examples of placed graphics and repeated patterns as a collection,
6. demonstrate the ability to critically discuss and evaluate the design of collections and compositions with graphics as a basic design idea.

Forms of Teaching

Lectures, exercises, tutorials and seminars.

The language of instruction is English.

Forms of Examination

The course will be examined through the following examination elements:

- Documented independent creative work (Learning outcomes 1-6) 4.5 credits Grading scale: Fail (U)/Pass (G)

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to

examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Briggs-Goode, Amanda (2013). *Printed textile design*. London: Laurence King Publishing.

Jackson, Paul (2018). *How to make repeat patterns: a guide for designers, architects and artists*. London: Laurence King

Wong, Wucius (1993). *Principles of form and design*. New York: John Wiley.

Other material

Reference literature and other literature may occur.

Equipment and materials to carry out the practical elements.

Student Influence and Evaluation

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås in which students' views are to be gathered. The course evaluation report is published and returned to participating and prospective students in accordance with the above-mentioned guidelines, and will be taken into consideration in the future development of courses and education programmes. Course coordinators are responsible for ensuring that the evaluations are conducted as described above.

Miscellaneous

The course is a program course primarily for the Bachelor's programme in Fashion Design.

The main focus of the course is on learning outcomes: 1a-b, 2b, 3b, 4a-b, 5a, 6a-b.

The course can be conducted in Swedish if no international students are admitted.

This syllabus is a translation from the Swedish original.