

Fashion stores in the future

Framtidens modebutik

7.5 credits

7.5 högskolepoäng

Ladok Code: AE1FM2

Version: 1.0

Established by: Committee for Education in Business and Working Life 2022-02-22

Valid from: Spring 2022

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Textile Management (G2F), Business Administration (G2F)

Disciplinary Domain: Social sciences 50%, Technology 50%

Prerequisites: At least 30 credits from passed courses in textile management or business administration

Subject Area: Leadership, Organisation and Management

Grading Scale: Fail (U), Pass (G) or Pass with Distinction (VG)

Content

The main purpose of the course is to provide students with specialised knowledge of the challenges and opportunities facing clothing and fashion retail and wholesale commerce in the future. The purpose is also to provide examples of how companies can address these challenges and opportunities. Initially, the course covers overall societal trends that affect the development of textile and fashion retail and wholesale commerce, such as digitalisation, experience design, and sustainability. Further, during the course, students will discuss models and theoretical perspectives around change management in order to understand and explain how organisations and individuals can manage overall societal trends that affect retail and wholesale commerce. The course is characterised by practical examples of how companies address the challenges and opportunities of daily and strategic work.

Learning Outcomes

After completing the course, the student will be able to:

Knowledge and understanding

- 1.1 describe the overall societal trends affecting contemporary textile and fashion retail and wholesale commerce and explain how they can have effects on the future development of the industry;
- 1.2 explain the challenges and opportunities faced by textile and fashion retail and wholesale commerce, taking into account the societal trends addressed in the course;
- 1.3 provide examples of strategies for change management based on the models and theoretical perspectives presented in the course;

Skills and abilities

- 2.1 based on the course literature, identify and discuss challenges and opportunities that companies in the clothing and fashion industry face;
- 2.2 develop concepts for future fashion retail and wholesale commerce based on the models and theories presented during the course;
- 2.3 independently seek, collect, and evaluate relevant information for future development in the fashion and clothing industry;
- 2.4 in groups and from the information collected, create material to visualise aspects of development work in the fashion and clothing industry;

Evaluation ability and approach

- 3.1 evaluate existing companies' future possibilities in retail and wholesale commerce based on the course literature and other materials presented in the course;
- 3.2 place issues of profitability in retail and wholesale commerce in a broader societal perspective based on social, environmental, and economic issues;

3.3 reflect on the possible consequences of change management based on the models and theoretical perspectives presented in the course.

Forms of Teaching

The teaching in the course consists of lectures, workshops, seminars, and supervision in groups.

The language of instruction is English. However, instruction in Swedish may occur.

Forms of Examination

The course is examined through the following examination components:

Project work: written submission, oral and visual presentation, carried out in groups

Learning outcomes: 1.2, 2.1, 2.2, 2.4 & 3.1

Credits: 3.5 credits

Grading scale: Pass/Fail

Written assignment: written assignment, completed individually

Learning outcomes: 1.1, 1.2, 1.3, 2.1, 2.3, 3.1, 3.2 & 3.3

Credits: 4.0 credits

Grading scale: Fail/Pass/Pass with distinction

To receive a grade of "Pass" for the whole course, a passing grade is required for the individual written assignment and the project work. The grade on the individual submission determines the grade for the entire course.

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Methods

Hallin, A., Olsson, A., Widström, M., & Ehnsjö, R. (latest edition). *Change Management*. Lund: Studentlitteratur

Kim, E., Fiore, A.M., Payne, A., Kim, H. (latest edition). *Fashion Trends: Analysis and Forecasting*. London; New York: Bloomsbury Visual Arts

Additional literature and teaching materials are provided via the learning platform (max 300 pp.).

Student Influence and Evaluation

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås in which student's views are gathered. The course evaluation report is published and returned to participating and prospective students in accordance with the above-mentioned guidelines, and will be taken into consideration in the future development of courses and education programmes.

Course coordinators are responsible for ensuring that the evaluations are conducted as described above.

Miscellaneous

The course is part of the Bachelor's Programme in Textile Management with Specialisation in Fashion and Retail and is given as a freestanding course.