

Project management and global communication **Projektmanagement och global kommunikation**

7.5 credits

Ladok Code: AT1GK1

Version: 1.0

Established by: Committee for Education in Technology 2025-10-10

Valid from: Spring 2026

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Textile Technology (G1F)

Disciplinary Domain: Technology

Prerequisites: 10 credits in Textile Technology

Subject Area: Textile Technology

Grading Scale: Seven-degree grading scale (A-F)

Content

The course introduces project management in a global context with a particular focus on communication across cultural and organisational boundaries. Through examples and exercises from the textile sector, students develop skills in planning, implementing, and evaluating projects.

The course emphasises the role of communication in project management, especially how to identify, analyse, and communicate with various stakeholders in the global textile value chain. Collaboration and negotiation in international projects are also addressed, as well as how project processes are documented and evaluated. The course also introduces tools to analyse the scope, time, cost, quality, and risk of a project, focusing on the specific challenges that characterise the global textile industry.

Learning Outcomes

After completing the course, the student will be able to:

Knowledge and understanding

- 1.1 Describe key concepts and theories in project management and their relevance to the textile field in a global context.
- 1.2 Describe the main steps of the project process from planning to evaluation
- 1.3 Describe the role of communication in project management and its importance for collaboration, negotiation, and management of stakeholders in the global textile value chain

Competence and skills

- 2.1 Use central concepts and tools in project management to analyse projects in textile contexts
- 2.2 Plan and evaluate textile projects using basic project management methods
- 2.3 Apply communication strategies to manage relationships with stakeholders in international textile projects.
- 2.4 Apply methods for group development and group dynamics in project teams.

Judgement and approach

- 3.1 Reflect on the importance of communication in project management and its impact on the project results in international textile contexts

Forms of Teaching

Lectures, seminars, case studies, project work, and workshops.

The language of instruction is English.

Forms of Examination

The course will be examined through the following examination elements:

Assignment 1

Learning outcomes:

Credits: 4

Grading scale: Seven-degree grading scale (A-F)

Assignment 2

Learning outcomes:

Credits: 3

Grading scale: Seven-degree grading scale (A-F)

Oral presentation

Learning outcomes:

Credits: 0.5

Grading scale: Fail (U) or Pass (G)

The final grade of the course is determined by a weighted average score on the assignments. In order to receive a final grade, all examination components must have received a passing grade.

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

The course literature is in English.

Gevers T and Zijlstra T. (latest edition) Project Management, a practical guide. PTG Publisher B.V.

Student Influence and Evaluation

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås in which students' views are to be gathered. The course evaluation report is published and returned to participating and prospective students in accordance with the above-mentioned guidelines, and will be taken into consideration in the future development of courses and education programmes. Course coordinators are responsible for ensuring that the evaluations are conducted as described above.

Miscellaneous

This syllabus is a translation from the Swedish original.

The course is primarily a programme course for the Bachelor's programme Textile Production and Innovation.