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EXCHANGE STUDIES

Spring 2027

Civilekonom
ACEKO24h



UNIVERSITY
OF BORÅS

Introduction

In this document, you will find information about relevant study destinations, carefully selected according to your study programme. Please, bear in mind information and course offerings might change and that it is your programme coordinator who decides whether courses can be credited or not. In terms of available places, this number represents the total number of sending students per academic year and might include other study programmes besides your own.

Further information on exchange studies can be found on our website, www.hb.se/utbyte

In case of questions, feel welcome to contact the International Office at exchange@hb.se

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Partner overview

Erasmus+ Agreements

- Austria, University of Applied Sciences Wiener Neustadt
- Belgium, Vives University of Applied Sciences - **NEW 2026/2027!**
- France, INSEEC Grande École
- Germany, ISM – International School of Management
- Germany, Hochschule München University of Applied Sciences
- Germany, Reutlingen University (ESB Business School)
- Germany, RheinMain UAS-Wiesbaden Business School – **NEW 2026/2027!**
- Ireland, Technological University Dublin
- Italy, University of Bologna
- Netherlands, Avans University of Applied Sciences
- Netherlands, Inholland University of Applied Sciences - **NEW 2026/2027!**
- Netherlands, University of Twente
- Poland, Krakow University of Economics

Bilateral Agreements

- Mexico, Tecnológico de Monterrey
- Republic of Korea, INHA University
- Switzerland, University of Applied Sciences and Arts Northwestern

Partners sorted by specialisation

Accounting (redovisning)

Country	Partner university	Additional information
Austria	Wiener Neustadt	
France	INSEEC Grande École	Campus in Paris and Lyon
Germany	ISM – International School of Management	Campus Dortmund and Frankfurt
Germany	RheinMain UAS-Wiesbaden Business School - NEW 26/27	
Italy	University of Bologna	Studies only available at Campus Forlì
Mexico	Tec de Monterrey	
Poland	Krakow University of Economics	
Netherlands	Avans UAS	Campus in Breda and s’-Hertogenbosch
Republic of Korea	INHA Univeristy	
Switzerland	UAS Northwestern	

Management

Country	Partner university	Additional information
Austria	Wiener Neustadt	
Belgium	Vives University of Applied Sciences – NEW 26/27	Campus in Kortrijk and Campus Brugge
France	INSEEC Grande École	Campus in Paris and Lyon
Germany	ISM – International School of Management	Campus Dortmund and Berlin
Germany	Hochschule München	Department 10
Germany	Reutlingen University	
Germany	RheinMain UAS-Wiesbaden Business School - NEW 26/27	
Italy	University of Bologna	Studies only available at Campus Forlì
Mexico	Tec de Monterrey	
Netherlands	Inholland UAS - NEW 26/27	Flera campus
Netherlands	Avans UAS	Campus in Breda and s’Hertogenbosch
Netherlands	University of Twente	
Poland	Krakow University of Economics	
Republic of Korea	INHA Univeristy	
Switzerland	UAS Northwestern	

Marketing (marknadsföring)

Country	Partner university	Additional information
Belgium	Vives UAS – NEW 26/27	Campus in Kortrijk and Campus Brugge
France	INSEEC Grande École	Campus in Paris and Lyon
Germany	Hochschule München	Department 10 and 12
Germany	ISM – International School of Management	Campus Dortmund, Frankfurt and Köln
Germany	Reutlingen University	
Germany	RheinMain UAS-Wiesbaden Business School - NEW 26/27	
Ireland	TU Dublin	
Italy	University of Bologna	Studies only available at Campus Forlì
Mexico	Tec de Monterrey	
Netherlands	Inholland UAS - NEW 26/27	
Netherlands	University of Twente	
Poland	Krakow University of Economics	
Republic of Korea	INHA Univeristy	

The background of the entire graphic is a photograph of several European Union flags waving on tall poles against a bright blue sky with scattered white clouds. In the lower right corner, a portion of a modern building with a glass and metal facade is visible. The text is overlaid on this background.

Erasmus+ exchange agreements

Partner universities
within EU/EAA.

Erasmus+ is an EU programme that enables higher education students to study at other European universities with a grant.

Austria

University of Applied Sciences Wiener Neustadt

“As Lower Austria's largest University of Applied Sciences and one of the country's top educational institutions, we focus on practice-oriented education, international networking and innovative research work.

The University of Applied Sciences Wiener Neustadt offers international exchange students excellent opportunities to study in English in an international environment for one semester or a full academic year. We are perfectly located in the heart of Europe, in Wiener Neustadt, a city with 45,000 inhabitants, in proximity to the country's capital Vienna.”¹

Students are to apply for the *Bachelor in Business Consultancy International*, semester 4. The courses this semester is a fixed package of 18 ECTS:

- Consultancy Models & Skills 1, 6 ECTS
- Financial Planning, Budgeting & Controlling, 4 ECTS
- Business Information Systems, 4 ECTS
- Academic Skills 2, 4 ECTS

and a specialization of 12 ECTS:

- International Management and Leadership (IML) – *for Management students*
- International Accounting and Finance (IAF) – *for Accounting students*

One academic semester of full time studies correspond to 30 ECTS.

This partner is suitable for the specialisations *Management* and *Accounting*.

Number of places: 2 students per academic year

Academic Calendar

- Spring semester: Mid Feb – Mid July

Useful Links:

[University Webpage](#)

[Courses](#) – choose Curriculum to see courses

¹ Website of University of Applied Sciences Wiener Neustadt (December 2023)

Belgium

Vives University of Applied Sciences - **NEW 2026/2027**

“VIVES University of Applied Sciences is one of the largest institutions of its kind in Belgium, welcoming more than 19,500 students across seven campuses in five West Flemish cities: Bruges, Kortrijk, Ostend, Roeselare, and Torhout. Located in the heart of Europe, VIVES offers a wide range of professionally oriented programmes that prepare students for the challenges of today’s globalised and fast-paced world.”²

*“Kortrijk is one of Belgium’s oldest cities, located in the south of the province of West Flanders.
Brugge*

This partner is suitable for the specialisation *Management (Kortrijk and Brugge)* and *Marketing (only Brugge)*.

Management students are to choose courses Vives Business Academy at campus Kortrijk or campus Brugge.

Kortrijk:

Examples of courses from the *Management track*:

- Intercultural Management
- Internal Organisation total quality management
- Strategic management and innovation processes
- Business Planning and outsourcing
- Artificial Intelligence for Marketing Strategy
- Import/export
-etc

One academic semester of full time studies correspond to 30 ECTS.

Number of places: 2 students per academic year

Academic Calendar

- Spring semester: Beginning of Feb – Mid/end June

Useful Links:

[University Webpage](#)

[Exchange studies at Vives](#)

[Housing information](#)

² Vives website dec 2025

France

INSEEC Grande Ecolé

INSEEC Grande Ecolé has three different campuses of which two are open for exchange students from Borås: Paris and Lyon. It is important to note that exchange students are not guaranteed their first-choice campus as placement depends on course availability and number of places available. Additionally, not all campuses have historically been available during the application process.

INSEEC has a rather practical approach in teaching, where a majority of the teachers come directly from the industry. It is important to note that the semester might be shorter in comparison to other partner universities but is also perceived as intense and students should be aware school days at INSEEC tend to be rather long. The schedule is never consistent due to the high level of practitioners and requires students to be flexible. It can even be so that lectures are held on a Saturday.

Students will apply to a fixed course package of 20 ECTS where students may influence the remaining 10 ECTS by choosing a track: *Finance*, *Marketing*, or *Management*. Although it says courses are taught at master's level, these are available for exchange students from Borås due to the academic structure of INSEEC.

One academic semester of full-time studies correspond to 30 ECTS.

This partner is suitable for all specialisations within your programme.

Number of places: 4 students per academic year (admission in Spring only)
2 places are dedicated to ACEKO

Academic Calendar 2025/2026:

- Spring semester: 7 January – 30 April 2026
(semester dates might differ depending on campus)

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

Germany

ISM – International School of Management

**The International School of Management (ISM) has been one of the leading business schools in Germany for over 30 years. With our study programs, we prepare young people for management tasks in national and international companies. All lecturers at the ISM are experienced practitioners from the economy. In this way, a high practical relevance and the topicality of the teaching contents are ensured. Small study groups provide learning success.*³*

Exchange students from Borås are encouraged to study the **International Business Certificate Program**

The program consists of six courses with 5 ECTS credits each. Thus, students enrolled in the ISM Business Certificate program can earn 30 ECTS credits in one semester.

Every student at ISM is required to buy a semester ticket (valid for 6 months) of the local public transportation provider of approx. 210 € per semester.

This partner is suitable for all specialisations within your programme depending on campus:

- Dortmund: *All specialisations*
- Frankfurt: *Marketing and Accounting*
- Cologne: *Marketing*
- Berlin: *Management*

Number of places: 8 students per academic year.
2 places are dedicated to ACEKO.

Academic Calendar 2025/2026:

- Spring semester: 16 March - 19 June 2026. Your exams will take place within the last two weeks of the semester.

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[International Business Certificate](#)

³ ISM Website (Accessed December 2023)

Hochschule München University of Applied Sciences (HM)

“HM Hochschule München University of Applied Sciences is the second largest university of applied sciences in Germany. Our 18,000 students and our location in a leading European business centre afford fantastic opportunities, but also mean we have a responsibility in industrial, economic and social contexts.”⁴

Students within your program study during from Summer semester (March-July). Business exchange students are to choose courses from Department 10 (Marketing student may also choose from Department 12).

Final course selection and registration do not take place until you have arrived in Munich. If you have to put together a Learning Agreement or study plan beforehand, please use the lecture timetables from the previous semester as a guide or ask your departmental coordinator at HM for advice. The Learning Agreement can be changed after the student has arrived.

One academic semester of full-time studies correspond to 30 ECTS.

“Courses in courselists are colour-coded

In order to help students with their course selection, our courses in English are classified as follows:

- *Courses marked “green” are open to all (exchange) students from all departments.*
- *Courses marked “yellow” are open to all (exchange) students, but students enrolled in the department offering the course will be given priority.*
- *Courses marked “red” are only open to (exchange) students from the department offering the course.”*

This partner is suitable for the specialisations *Management* and *Marketing*.

Number of places: 8 students per academic year.
2 places are dedicated to ACEKO.

Academic Calendar:

Spring semester: March - July

https://www.hm.edu/en/your_stay_at_hm/students/exchange/academic_calendar.en.html

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Courses taught in English](#) (Dep 10 & 12)

⁴ Hochschule München website [Accessed February 2024]

Reutlingen University

“Reutlingen University is one of Germany’s leading universities, offering international academic programmes with close ties to industry and commerce. On our campus we have around 5400 students spread across give different schools: Applied Chemistry, Engineering, ESB Business School, Informatics, and Textiles and Design.

The city of Reutlingen is situated in an attractive region at the foot of the range of hills known as the Swabian Alb, near to the valley of the river Neckar. Reutlingen can trace its roots back to the 5th and 6th centuries. Nowadays it is a modern industrial centre with a strong service sector; it has more than 110,000 inhabitants and provides employment for 50,000 people, making it the biggest economic hub in the south Württemberg area. Reutlingen offers outstanding shopping facilities, a large market – held twice weekly – , a prize winning library, numerous museums and a multitude of cafes, restaurants and bistros. Service industries and trade are the city’s main hallmarks. Art, music, dance, ballet and opera can be enjoyed in the state capital Stuttgart, around 40 km to the north, and in Reutlingen’s neighbouring city of Tübingen. ”⁵

Exchange students from ACEKO enrol within ESB Business School.

This partner is suitable for the specialisations *Marketing* and *Management*.

Number of places: 9 students per academic year
4 places are dedicated to ACEKO

Academic Calendar 2025/2026:

- Spring semester: 2 March 2026 – June/July 2026 (depending on course)

Useful Links:

- [University Webpage-ESB Business School](#)
- [University Webpage for Incoming Students](#)
- [Courses offered Spring 2026](#)

⁵ Reutlingen website [Accessed 29 November 2019]

RheinMain University of Applied Sciences – Wiesbaden Business School – NEW 2026/2027

“Wiesbaden Business School offers practical, research-based training at the highest level. Through close cooperation with business and science, we promote innovative thinking, intercultural skills and responsible action. Our degree programs combine theory and practical experience, prepare students specifically for international career paths and shape future-oriented subjects and managers.

With seven bachelor's degrees and six master's degree programs, we provide around 3,000 students with sound academic training. Over 50 professors and a dedicated team support them and promote their personal and professional development.”⁶

Our agreement is with Wiesbaden Business School – a part of [RheinMain University of Applied Sciences](#)

This partner is suitable for all specialisations.

Number of places: 4 students per academic year

Academic Calendar 2025/2026:

- Spring/Summer semester: April 1 to September 30 (lectures April to July)

Useful Links:

- [University Webpage for Incoming Students](#)
- [Course list](#)

⁶ Wiesbaden Business School, Feb 2026

Ireland

Technological University Dublin

*"TU Dublin, Ireland's first Technological University, is where career-focused students, dedicated staff and academic excellence in science, the arts, business, engineering and technology converge to create the leaders of tomorrow. We offer an inclusive and open learning experience with pathways to graduation, from Apprenticeship to PhD. Our 28,500 students learn in a practice-based environment informed by the latest research and enabled by technological advances."*⁷

Exchange students from Borås have previously applied to *College of Business/Marketing*. Campus to choose from: *Aungier Street, Bolton Street, Grangegorman Campuses*.

One academic semester of full time studies correspond to 30 ECTS.

This partner is only suitable for the specialisation *Marketing*.

Examples of courses that previous students have studied are:

- Marketing Communication (5 ECTS)
- International Marketing (5 ECTS)
- Business to Business Marketing (5 ECTS)
- Sales Management (5 ECTS)
- Consumer Behaviour (5 ECTS)
- Learning and Development (5 ECTS)
- Irish Cultural Studies (5 ECTS)
- Search Marketing (5 ECTS)
- Entrepreneurship (5 ECTS)
- Marketing Planning (5 ECTS)
- Strategic Marketing (5 ECTS)

Number of places: 5 students per academic year
1 place is dedicated to ACEKO

Academic Calendar:

<https://www.tudublin.ie/explore/university-calendar/>

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Campuses](#)

⁷ TU Dublin website [Accessed 11 December 2019]

Italy

University of Bologna

University of Bologna is one of the world's oldest universities and consist of five different campuses, where Borås' Business Administration exchange agreement is only valid for *Campus Forlì*. Students apply to courses within *Economics and Management*. Students should note that many courses relate to Economics (nationalekonomi) rather than Business Administration.

Exchange students from Borås may apply to courses at other campuses, however, minimum 50% of the courses must be at *Campus Forlì*.

One academic semester of full time studies correspond to 30 ECTS.

This partner is suitable for all specialisations.

Examples of courses that previous students have studied are:

- Strategy and Business Games (7 ECTS)
- Brand Management (6 ECTS)
- People Management (6 ECTS)
- Corporate valuation (6 ECTS)
- Leadership (6 ECTS)
- European Social Strategy (6 ECTS)
- Environmental Economics and Sustainability (6 ECTS)

Number of places: 6 students per academic year.
2 places dedicated to ACEKO

Academic Calendar:

<https://corsi.unibo.it/1cycle/Management/academiccalendar>

Useful Links:

[University Webpage](#) – Forlì campus

[University Webpage for Incoming Students](#)

[Course Catalogue](#) (choose *Economics and Management - campus Forlì - language English*)

Netherlands

Avans University of Applied Sciences

”Avans University of Applied Sciences was formed in 2004 as the result of a merger between Hogeschool Brabant and Hogeschool ’s-Hertogenbosch. These educational institutions were already working together closely at the time, operating under one Executive Board.

The basic principle of Avans University of Applied Sciences is rooted in and springs from its social environment. To maintain and expand its value within its environment, Avans must continue to meet the changing demands of the labour market and the world of work.”⁸

Avans has two campuses: Breda and s-Hertogenbosch. It is no significant difference between these, although the course offer may vary.

Exchange students from Borås should explore the course offer within *Economics and Business*. One academic semester of full time studies correspond to 30 ECTS.

This partner is suitable for *Management and Accounting*.

Number of places: 14 students per academic year.
2 places are dedicated to ACEKO.

Academic Calendar:

Spring semester: 2025-02-03 – 2025-07-04

<https://www.avans.nl/international/studying/practical-information/academic-calendar/2024-2025>

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

[Study at Avans \(Youtube\)](#)

⁸ Avans website [Accessed December 2023]

Netherlands

Inholland University of Applied Sciences – **NEW 2026/2027**

“We educate independent, critical professionals and develop applied knowledge. Our efforts make a meaningful contribution to the inclusive world of tomorrow, with a focus on fostering a sustainable living environment and a resilient society. We do this across various locations throughout the Randstad and in various fields: from health to economy, and from technology to education.

Inholland has seven campuses in the cultural, political and industrial heart of the Netherlands, each with its own unique character. At six of these, you can follow English-taught degree programmes or exchange courses, each offered at its dedicated location.”

This partner is suitable for *Marketing* and *Management*.

Minors for Marketing

[Marketing & Social Impact](#) – The Hague

[Entrepreneurship: Create your Start-up](#) - Haarlem

[Global Business Development](#) – Rotterdam, Alkmaar

Minor for Management

[Future Finance](#) - Amsterdam

One academic semester of full-time studies corresponds to 30 ECTS.

Number of places: 3 students per academic year

Academic Calendar

<https://www.inholland.nl/inhollandcom/academics/academic-year/>

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

[FAQ for exchange students](#)

Netherlands

University of Twente

“The University of Twente is a multicultural community of talented, ambitious people that offers students, scientists and educators from around the world the best possible conditions. Like our innovative and vibrant campus with world-class facilities for crossing boundaries and solving complex problems.

The University of Twente stands out among universities by offering unique and highly successful educational programmes. It does so by leading the way in responding to the demands of society and creating relevant combinations between disciplines. The ever-evolving world of technology showers us with opportunities but also gives rise to new questions and dilemmas. By combining research areas, the University of Twente provides an effective response to these challenges and succeeds in answering the questions posed by society: High Tech Human Touch.”⁹

Exchange students from ACEKO are recommended to explore the course offer in *BMS – Business Administration*, however, other courses might be of relevance as well. Twente has a structure like the University of Borås where most course packages are divided into two study periods (A or B).

One academic semester of full time studies correspond to 30 ECTS.

This partner is suitable for Marketing and Management (possibly Accounting).

Number of places: 6 students per academic year.
1 place is dedicated to ACEKO.

Academic Calendar:

- Spring semester: Feb– June (incl exams)

<https://www.utwente.nl/en/ces/planning-schedules/academic-calendar/academic-calendars/>

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

[Campus Tour \(Youtube\)](#)

⁹ Twente website [Accessed 17 October 2019]

Poland

Krakow University of Economics

“The Krakow University of Economics (KUE) is a modern university with traditions dating back to 1925. It conducts extensive scientific research and is currently educating 15 000 students.

The University is one of the largest centers for economic research and sciences in Poland. KUE students acquire their knowledge in three organizational units: College of Economics, Finance and Law, College of Economics and Public Administration and College of Management and Quality Sciences.

Student life in Krakow is the benefit of studying in our city. With plenty of higher education institutions set in the city, Krakow is certainly an attractive place to study and place of funny living. If you keep your eyes open, you can see many nightclubs, coffee shops, restaurant, etc. Especially in old Jewish Quarter Kazimierz and the Main Square area. Don't make a line for the nearest fast-food. Krakow serves catering to all tastes.”¹⁰

One academic semester of full-time studies corresponds to 30 ECTS.

This partner is suitable for all specialisations

Number of places: 2 students per academic year.
1 places dedicated to ACEKO

Academic Calendar

Spring semester: Mid Feb – mid June

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students & Course catalogue](#)

[All you need to know about Krakow– practical guide](#)

¹⁰ Krakow University of Economics website [Accessed January 2025]

Bilateral exchange agreements



Mexico

Tecnológico de Monterrey

Monterrey, known for its business profile, is an enormous university with several (26) different campuses, scattered all over the country. Exchange students from Borås are allowed to choose campus of their preference, where students in the last years have chosen Campus Guadalajara. Thus, the information (e.g. study period) may differ depending on what campus you are looking at.

18 credits at Monterrey is equal to 30 ECTS. One academic semester of full-time studies correspond to 30 ECTS.

This partner is suitable for all specialisations.

Number of places: 8 students per academic year.
2 places are dedicated to ACEKO.

Academic Calendar:
Spring: February – June

Useful Links:
[University Webpage](#)
[Course Catalogue](#)
<https://pi-21.tecmtu.com/academica> (spansk sida)
[Campus Guadalajara](#)
[Study in Mexico](#) (in collaboration with Monterrey)
[10 things to know about Tec de Monterrey](#)

Republic of Korea

INHA University

“INHA University boasts a long tradition and heritage focusing on the natural sciences and engineering, and has produced generations of qualified engineers, entrepreneurs, and experts in various industrial sectors.

Incheon, INHA University’s hometown, especially since the opening of Incheon International Airport, is now gearing up to become a hub of international logistics and business for the Northeast Asian region.”¹¹

INHA University is located in Incheon, Korea’s third largest city by population (3 million). Seoul is located approximately one hour by metro, an affordable way for students to transport.

Exchange students from Borås are required to study minimum 6 courses, often corresponding to 18 INHA credits. Often, students must combine courses from different departments. In the application, exchange students apply for one department and will be given priority to these courses during registration. At the second step of the registration, exchange students may select courses from other departments as well, but on the principle first come, first served.

18 credits at INHA is equal to 30 ECTS. One academic semester of full time studies correspond to 30 ECTS. This partner is suitable for all specialisations.

Examples of courses that previous students have studied are (with the specialisation Management):

- Organizational Behaviour (3 credits)
- Business Communication (3 credits)
- Digital Marketing (3 credits)
- Leadership (3 credits)
- Operations Management (3 credits)
- CSR Strategy & Cases (3 credits)

Number of places: 12 students per academic year.
2 places are dedicated to ACEKO.

Academic Calendar:

- Spring semester March 2024 – June 2024

Useful Links:

[University Webpage](#) (Korean)

[University Webpage](#) (English)

[University Webpage for Incoming Students](#)

¹¹ INHA website [Accessed 18 October 2019]

Switzerland

University of Applied Sciences and Arts Northwestern

*"FHNW is one of Switzerland's leading universities of applied sciences and arts, actively involved in teaching, research, continuing education and service provision – both innovative and practice-oriented. Its broad range of degree programmes, hands-on concept, innovative, application-oriented research and global network make FHNW a diversified and appealing educational institution, a sought-after partner to industry and an attractive employer in northwestern Switzerland."*¹²

Exchange students may choose courses among two of Northwestern's three campuses: Olten and Brugg-Windisch. One academic semester of full time studies correspond to 30 ECTS.

Incoming exchange students may be informed they can receive a grant through the Swiss European Mobility Programme (SEMP), but since the Swedish Board of Student Finance (CSN) classifies this as a governmental scholarship, students from Sweden can no longer claim the SEMP grant.

This partner is suitable for the specialisation *Management and Accounting*.

Number of places: 5 students per academic year.
1 place is dedicated to ACEKO.

Academic Calendar:

- Spring semester: February – July

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

¹² Northwestern website [Accessed 28 December 2023]