

# *Exchange studies* spring 2027

Study programme:  
*DTEKO25h*



HÖGSKOLAN  
I BORÅS

## Introduction

In this document, you will find information about relevant study destinations, carefully selected based on your study programme. Please bear in mind that information and course offerings may change.

Partner universities will be presented in following order:

### Erasmus+ agreements

- Belgium, HOGENT University of Applied Sciences and Arts
- Finland, JAMK University of Applied Sciences
- France, INSEEC Grande École
- France, IAE Lille University School of Management
- Germany, Albstadt-Sigmaringen University
- Germany, Hochschule Niederrhein
- Germany, International School of Management
- Germany, Reutlingen University
- Ireland, Technological University Dublin
- Italy, University of Bologna (2 exchange agreements)
- The Netherlands, Amsterdam Fashion Institute
- The Netherlands, University of Twente
- The Netherlands, Saxion University of Applied Sciences
- Poland, Krakow University of Economics
- Poland, Poznań University of Economics and Business
- Spain, University for Design, Technology and Innovation

### Bilateral agreements

- Australia/Vietnam, Royal Melbourne Institute of Technology
- Brazil, Santa Catarina State University
- Hong Kong, Hong Kong Polytechnic University
- Mexico, Instituto Tecnológico y de Estudios superiores de Monterrey
- Republic of Korea, INHA University
- Switzerland, University of Applied Sciences and Arts Northwestern\*
- Taiwan, Fu Jen Catholic University
- Taiwan, Shih Chien University
- United Kingdom, London College of Fashion\*
- United Kingdom, Manchester Metropolitan University\*
- United Kingdom, University of Southampton\*

\*The University of Borås will be able to offer students with planned studies in Switzerland and the United Kingdom during spring semester 2027 an Erasmus+ grant.

Further information on exchange studies can be found on our website, [www.hb.se/utbytesstudier](http://www.hb.se/utbytesstudier)

In case of questions, feel welcome to contact the International Office at [exchange@hb.se](mailto:exchange@hb.se)

Happy reading!  
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# *Erasmus+ exchange agreements*

Partner universities  
*within EU/EAA.*

*Erasmus+ is an EU  
programme that enables  
higher education students  
to study at other European  
universities with a grant.*

## Belgium

### HOGENT University of Applied Sciences and Arts

*“We are situated in Flanders’ most popular student city Ghent, also known as Europe’s best kept secret and the most authentic historic city in the world. Every year, Ghent attracts 70,000 students for higher education studies, which effectively makes it the higher education capital of Flanders.”<sup>1</sup>*

Exchange students from Borås will access courses part of the School of Business and Management at HOGENT. One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Belgian Culture Studies (3 ECTS)
- Business Process Management (3 ECTS)
- Business Project: Marketing Case (8 ECTS)
- Cross Cultural Communication (3 ECTS)
- Design Thinking Labs (3 ECTS)
- Digital Marketing (3 ECTS)
- Financial Markets and Banking Game (4 ECTS)
- Graphic Design (3 ECTS)
- Information Marketing (3 ECTS)
- International Marketing (3 ECTS)
- Spreadsheet Applications (3 ECTS)
- Strategic Management (3 ECTS)
- Survival Dutch (3 ECTS)
- Sustainable Development (3 ECTS)
- Topics of International Law (3 ECTS)
- Website Management (3 ECTS)

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 30 January 2026
- Semester 2: 9 February 2026 – 26 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

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<sup>1</sup> HOGENT website [Accessed 24 February 2026]

## Finland

### JAMK University of Applied Sciences

*“Jamk is a multidisciplinary University of Applied Sciences with four fields of education (schools) and administration. The schools providing education are the School of Professional Teacher Education, the School of Health and Social Studies, the School of Business and the School of Technology. Institute of Bioeconomy, the Institute of Information Technology and the Institute of Renewable Industry operate within the Technology Unit. The Institute of Rehabilitation and the Institute of Health work within the School of Health and Social Studies.*

*We operate in three campuses in Jyväskylä and in the Institute of Bioeconomy in Tarvaala, Saarijärvi. We have also few small premises and offices in Jyväskylä and in Helsinki.”<sup>2</sup>*

Exchange students from Borås are recommended to explore the course offer taught at the School of Business. One of the unique profiles at JAMK is their specialisation in Sports Business.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 25 August 2025 – 19 December 2025
- Semester 2: 12 January 2026 – 20 May 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (Choose ‘School of Business’ to proceed)

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<sup>2</sup> JAMK website [Accessed 24 February 2026]

## France

### IAE Lille University School of Management

IAE Lille University School of Management is part of the Université de Lille.

Exchange students from Borås have historically enrolled in courses part of the bachelor's programme *Economics and Management - International Finance Option Distribution* at the Institute of Marketing and Retail Management. Due to a new accreditation process, the courses offering is likely to change from the 2026/27 academic year. Courses in management and retail will continue to be available in English.

Previously, students studied at the Roubaix Campus, situated very close to the city of Lille. From 2027 onwards, they will instead study at the Vieux-Lille Campus.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Business Law and Regulation (3 ECTS)
- Business Unit Management and Purchasing (2 ECTS)
- E-commerce (3 ECTS)
- Economy and Globalisation (3 ECTS)
- French Culture (6 ECTS)
- Language 1: Report Writing in English (3 ECTS)
- Language 2: French (3 ECTS)
- Leadership and HRM in Retailing (2 ECTS)
- Project (3 ECTS)
- Strategic Retail Stimulation: Business Game (2 ECTS)

#### Number of places:

- 4 students per academic year, of which all places are reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: N/A
- Semester 2: 5 January 2026 – 8 April 2026

#### Useful Links:

- [University Webpage](#) (in French)
- [Université de Lille](#)

## France

### INSEEC Grance École

INSEEC Grande Ecolé has three different campuses: Paris, Bordeaux, and Lyon. Please note that exchange students are not guaranteed their first-choice campus or first-choice programme, as placement depends on course availability and number of places available. The Bourdaux campus will not be available for the spring semester 2027.

Students will select their campus and major (10 ECTS) during the application process. The remaining 20 ECTS will consist of electives.

Majors (10 ECTS each):

- International Relations, Law & Strategic Management – Lyon/Bordeaux/Paris
  - *Corporate Law, Sustainable Management and Eco-Innovation, Geopolitical Changes, and International Trade and Globalisation.*
- Finance – Paris
  - *Investment Decision, Advanced Accounting, Financial Mathematics, and Financial Markets and Green Finance.*
- Marketing, Artificial Intelligence and Big Data – Paris
  - *Digital Strategy and Digital Marketing, Sustainable Brand Strategy, Foundations of Digital Transformation and Society, and Python Coding and Big Data Management.*
- Marketing, Sales & Procurement Strategy – Lyon
  - *Digital Strategy and Digital Marketing, Sustainable Brand Strategy, Sales Management, and Purchasing, Procurement and Supply Chain.*

Electives

- Building Autonomy (4 ECTS)
- Corporate Financial Management (4 ECTS)
- Digital Data & Information System (2 ECTS)
- French Courses (4 ECTS)
- Marketing and Market Understanding (2 ECTS)
- Strategy Management (5 ECTS)

**Courses previous students have studied:**

**Number of places:**

- 4 students per academic year, of which 2 places are reserved for DTEKO

**Academic Calendar 2026/2027:**

- Semester 1: N/A
- Semester 2: 5 January 2027 – 30 April 20267

**Useful Links:**

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

## Germany

### Albstadt-Sigmaringen University

*“Albstadt-Sigmaringen University is a state university of applied sciences located in the state of Baden-Württemberg in the southwest of Germany. The university was founded in 1971 and has two campus locations, Albstadt and Sigmaringen.*

*On Albstadt campus you will find our Faculty of Engineering and our Faculty of Computing, while our Faculty of Business Administration and the Faculty of Life Science are located on Sigmaringen campus.”<sup>3</sup>*

One academic semester of full time studies correspond to 30 ECTS.

#### Number of places:

- 4 students per academic year, of which all places are reserved for DTEKO

#### Academic Calendar 2024/2025:

- Semester 1: 1 N/A
- Semester 2: beginning of March 2025 – mid-July 2025

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#) (including Course Catalogue)

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<sup>3 3</sup> Albstadt-Sigmaringen website [Accessed 31 January 2024]

## Germany

### Hochshule Niederrhein

*“The Hochschule Niederrhein is one of the largest and most efficient universities of applied sciences in Germany. We open up perspectives: With future-oriented academic apprenticeship and problem- and transfer-oriented research, we create the basis for our graduates to be in demand on the job market.*

*We are a renowned educational and research institution in the German university landscape. With ten faculties, campuses in Krefeld and Mönchengladbach and 13,115 students, we are an important contact for companies in the region when it comes to research and transfer.”<sup>4</sup>*

Exchange students from Borås enrol at the Faculty of Textile and Clothing Technology.

One academic semester of full-time studies corresponds to 30 ECTS.

All students admitted to Niederrhein must pay a “semester fee” (not to be confused with a tuition fee) of approx. 300€ and includes several benefits, e.g. public transportation.

#### Courses previous students have studied:

- Business Science (5 ECTS)
- Design Theory (5 ECTS)
- Human Resource Management (5 ECTS)
- Marketing (5 ECTS)
- Printing (5 ECTS)
- Production Engineering (5 ECTS)
- Supply Chain Management (5 ECTS)
- Textile Products (5 ECTS)
- Textile Technologies (5 ECTS)

#### Number of places:

- 6 students per academic year, of which 2 places are reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 6 February 2026
- Semester 2: 6 April 2026 – 31 July 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Faculty of Textile and Clothing Technology](#)

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<sup>4</sup> Niederrhein website [Accessed 14 August 2024]

## Germany

### International School of Management (ISM)

*“Since 2014, the ISM has also been represented by a campus in Cologne. Currently, around 350 students are studying at the campus of the Cologne University of Applied Sciences in the MediaPark, just a few minutes' walk from the Hansaring S-Bahn station.*

*The Rhine metropolis is one of the most important business locations in Germany and impresses with its convenient location and a mix of different industries. The region has a long tradition as a center of trade and industry. In recent decades, the Cologne region has also been able to expand its position as a service and logistics center. Cologne is also well-known for being an innovative media city.*

*When you think of Cologne, you can't miss the Cologne Cathedral (Dom) and the famous carnival. But the city on the Rhine has lots more to offer to its students. With around one million inhabitants, Cologne is the most populated city in North Rhine-Westphalia (NRW). The old town and the banks of the Rhine river attract numerous visitors.”<sup>5</sup>*

Exchange students from DTEKO will study at Campus Cologne and study the the *Luxury and Fashion Management Track*.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Strategic Controlling (5 ECTS)
- Branding and Communication Management (5 ECTS)
- Crisis Management (5 ECTS)
- Doing Business in a Global Economy (5 ECTS)
- Specialisation Luxury Brand and Fashion Management Track
  - Marketing of Luxury Goods and Fashion (5 ECTS)
  - Luxury and Fashion Buying and Merchandising (5 ECTS)

#### Number of places:

- 8 students per academic year, of which 2 places are reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: N/A
- Semester 2: 16 March 2026 – 19 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>5</sup> ISM website [Accessed 30 January 2024]

## Germany

### Reutlingen University

*“Reutlingen University - that is around 5,000 students from over 80 countries. At our six schools - ESB Business School, School of Informatics, School of Life Sciences, School of Sustainability and Technology, School of Engineering and TEXOVERSUM School of Textiles - we offer a variety of courses in more than 49 degree programmes.”<sup>6</sup>*

Exchange students from DTEKO enrol courses within *International Fashion Business*, part of TEXOVERSUM School of Textiles.

One academic semester of full time studies correspond to 30 ECTS.

#### Courses previous students have studied:

- Planning and Controlling, Informaton Systems (10 ECTS)
- International Business (8 ECTS)
- Structure and Development of Sourcing and Sales Markets (5 ECTS)
- Sales Management (7 ECTS)

#### Number of places:

- 4 students per academic year, of which all places are reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: N/A
- Semester 2: 1 March 2026 – 31 July 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

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<sup>6</sup> Reutlingen website [Accessed 23 February 2026]

## Ireland

### Technological University Dublin

*”Creating a Better World Together – TU Dublin is Ireland’s first Technological University and Dublin’s second-largest university, with 28,000 students across five campuses in Grangegorman, Blanchardstown, Tallaght, Bolton Street, and Aungier Street. TU Dublin is a national leader in STEM, engineering, creative arts, and business education, combining academic excellence with real-world application through a practice-based, employer-engaged model of learning.”<sup>7</sup>*

Exchange students from Borås have previously enrolled courses within Faculty of Business.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Business to Business Marketing (5 ECTS)
- Consumer Behaviour (5 ECTS)
- Entrepreneurship (5 ECTS)
- International Marketing (5 ECTS)
- International HRM (5 ECTS)
- Introduction to Ethics and CSR (5 ECTS)
- Irish Cultural Studies (5 ECTS)
- Irish Politics (5 ECTS)
- Learning and Development (5 ECTS)
- Marketing Communication (5 ECTS)
- Marketing Planning (5 ECTS)
- Sales Management (5 ECTS)
- Search Marketing (5 ECTS)
- Strategic Marketing (5 ECTS)

#### Number of places:

- 5 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 15 September 2025 – 25 January 2026
- Semester 2: 26 January 2026 – 19 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>7</sup> TU Dublin website [Accessed 25 February 2026]

## Italy

### University of Bologna – Campus Forlì

*“The Forlì Campus stands out for its strong multidisciplinary and for being an international point of attraction for students from different parts of the world.”<sup>8</sup>*

University of Bologna is one of the world’s oldest universities and consist of five different campuses of which this agreement is for Campus Forlì and the subject *Economics and Management*.

It is important to note that many courses relate to Economics (nationalekonomi) rather than Business Administration and their difficulty may vary based on students’ background and interest. Students may select courses from both bachelor’s level and master’s level.

One academic semester of full time studies correspond to 30 ECTS.

#### Courses previous students have studied:

- Applied Business Strategy (6 ECTS)
- Business Performance Analysis (6 ECTS)
- Brand Management (7 ECTS)
- Computational Tools (3 ECTS)
- European Social Policy (6 ECTS)
- Marketing (8 ECTS)
- Macroeconomics (8 ECTS)
- Microeconomics (8 ECTS)
- People Management (6 ECTS)
- Social Entrepreneurship (6 ECTS)

#### Number of places:

- 6 students per academic year, of which 2 places are reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: N/A
- Semester 2: 9 February 2026 – 27 July 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage – Campus Forlì](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

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<sup>8</sup> University of Bologna website [Accessed 2024-04-10]

## Italy

### University of Bologna – Campus Rimini

*“The Rimini Campus is a people-focused meeting place for cultures and ideas from all over the world. Quality of life and sustainable development, tourism and fashion, personal services, business and the territory are the dimensions that characterise all its activities.”<sup>9</sup>*

University of Bologna is one of the world’s oldest universities and consist of five different campuses of which this agreement is for Campus Rimini and the subject *Fashion Studies*.

Since the bachelor’s programme in Fashion Cultures and Practices is taught in Italian, exchange students from Borås will enrol courses part of the master’s programme Fashion Studies instead.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Art, Fashion and Society (6 ECTS)
- Audiovisual Media and Fashion (6 ECTS)
- Celebrity Culture and Contemporary Media (6 ECTS)
- Contemporary Fashion (6 ECTS)
- Ethics and Fashion Cultures (6 ECTS)
- Fashion and Visual Culture (6 ECTS)
- Fashion Curation (6 ECTS)
- Sociosemiotics of Fashion (6 ECTS)

#### Number of places:

- 4 students per academic year, of which 2 places are reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 15 September 2025 – 9 January 2026
- Semester 2: 2 February 2026 – 5 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage – Campus Rimini](#)
- [University Webpage for Incoming Students](#)
- [Fashion Studies](#)
- [Course Catalogue](#)

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<sup>9</sup> University of Bologna website [Accessed 10 April 2024]

## The Netherlands

### Amsterdam Fashion Institute

*"AMFI is a future driven fashion institute, with our team of 100 expert fashion lecturers, we coach over 1.250 students each year on all aspects of fashion. Students are taught to understand the entire fashion chain and their specific discipline in a wider perspective. We train students to become the shapers of a future-proof fashion industry; high-end professionals within a changing industry."*<sup>10</sup>

Amsterdam Fashion Institute is part of Amsterdam University of Applied Sciences.

Students from DTEKO can enrol in one of the exchange programmes at AMFI that relates to the area of *Fashion and Management*. Students have historically chosen Fashion Product, but the programmes at AMFI change frequently.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 31 January 2026
- Semester 2: 2 February 2026 – 3 July 2026

#### Useful Links:

- [University Webpage](#)
- [Amsterdam Fashion Institute](#)
- [Course Catalogue](#)

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<sup>10</sup> AMFI website [Accessed 25 February 2026]

## The Netherlands

### University of Twente

*“At the University of Twente, we are pioneers in fusing technology, science and engineering with social sciences to impact the world around us. Our driving force as students, scientists and educators is a deep sense of connection with people who share a curious, entrepreneurial spirit.*

*The campus of the University of Twente provides talented students, scientists and professors with a fascinating learning, working and living environment. It's a beautiful place where you follow academic education and apply your new skills in the various state-of-the-art labs. You will be part of an international community where 13,000 students and 3,700 staff members, representing around a hundred nationalities, use the latest knowledge and technology for a better world.”<sup>11</sup>*

Exchange students from DTEKO are recommended to explore the course offer in [BMS – Business Administration](#) and [BMS – Communication Science](#), however, other courses might be of relevance as well.

Twente has a structure like the University of Borås where most course packages are divided into two study periods (A or B). One academic semester of full-time studies corresponds to 30 ECTS.

Exchange students from Borås are exempt from providing an English language test in their application to the University of Twente and may instead use the designated exemption form, unless students have a non-EU nationality.

#### Courses previous students have studied:

- Digital Marketing for Networked Business (15 ECTS)
- Financing Entrepreneurial Start-ups and Innovate Firms (15 ECTS)

#### Number of places:

- 6 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2023/2024:

- Semester 1: 4 September 2023 – 4 February 2024
- Semester 2: 5 February 2024 – 7 July 2024

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Introduction film – Come Catch that Campus Feeling](#)
- [Course Catalogue](#)

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<sup>11</sup> Twente website [Accessed 27 February 2026]

## The Netherlands

### Saxion University of Applied Sciences

*“Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students (and still growing!).”<sup>12</sup>*

The exchange agreement with Saxion includes all departments. Saxion provides course packages of 30 ECTS in various fields.

Students from DTEKO are particularly encouraged to explore the course offering under the School of Finance and International Business, such as [Conscious Business](#) and [International Business](#).

Students may also choose [How to Create Killer Content?](#), which is offered by the School of Creative Technology. Additionally, other course packages may also be relevant.

Further details can be explored through the links below.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 10 students per academic year, of which 2 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: September 2025 – January 2026
- Semester 2: February 2026 – July 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [School of Finance and International Business](#)
- [Course Catalogue](#)

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<sup>12</sup> Saxion website [Accessed 17 October 2019]

## Poland

### Krakow University of Economics

*“The Krakow University of Economics (KUE) is a modern university with traditions dating back to 1925. It conducts extensive scientific research and is currently educating 15 000 students.*

*The University is one of the largest centers for economic research and sciences in Poland. KUE students acquire their knowledge in three organizational units: College of Economics, Finance and Law, College of Economics and Public Administration and College of Management and Quality Sciences.”<sup>13</sup>*

One academic semester of full-time studies corresponds to 30 ECTS.

This is a new exchange agreement and promoted to DTEKO for the first time spring 2026.

#### Number of places:

- 3 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026

- Semester 1: N/A
- Semester 2: mid-February 2026– mid-June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>13</sup> KUE website [Accessed 14 February 2025]

## Poland

### Poznan University of Economics and Business

*“PUEB educational offer takes account of global models of managerial education and the latest solutions in economic thought and business development. Being one of the oldest Polish universities of this kind, PUEB specializes in educating business leaders, highly qualified managerial staff, experts on economy, as well as employees of governmental and local government administration services.*

*Poznań is inhabited by over 550 000 people. It is an exciting city with many faces – a major business and academic centre as well as a place rich in historical heritage, varied cultural life and leisure opportunities. Poznań is located in Western Poland and lies halfway between Warsaw and Berlin. It is the capital of the region of Wielkopolska – the historical cradle of Polish nationality and a major region of Poland today. Poznań has its own international airport. It can be also easily reached by train from Berlin or Warsaw in 3 hours..”<sup>14</sup>*

Exchange students at Poznan can choose courses regardless their level of studies at their home university.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 4 students per academic year, with the number reserved for DTEKO decided on an annual basis

#### Academic Calendar 2024/2025:

- Semester 1: 1 October 2024 – 16 February 2025
- Semester 2: 24 February 2025– 6 July 2025

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>14</sup> Poznan website [Accessed 27 February 2027]

## Spain

### University for Technology, Design and Innovation

*“UDIT is the University of Design and Technology of Madrid. We have more than 2,000 students who live their passion for design and technology in the classrooms and facilities in all possible specialisations.”<sup>15</sup>*

UDIT has a 4-year programme in *Fashion Management and Communication*, combining courses taught in English and Spanish. Exchange students from Borås would have to choose courses across different years to ensure having enough courses with English as language of instruction. Additionally, students may choose courses from other programmes.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Design Culture (6 ECTS)
- Fashion Business Strategy (6 ECTS)
- Fundamentals of Web Design (6 ECTS)
- Offline-Online Fashion Communication (6 ECTS)
- Stylish and Art Direction (6 ECTS)

#### Number of places:

- 2 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 8 September 2025 – 16 January 2026
- Semester 2: 19 January 2026 – 4 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Fashion Management and Communication](#)
- [Syllabuses for courses in Fashion Management and Communication](#)

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<sup>15</sup> UDIT Website [Accessed 29 November 2024]



# *Bilateral exchange agreements*

Partner universities  
*outside of EU/EAA.*

## Australia/Vietnam

### Royal Melbourne Institute of Technology

*“RMIT has three campuses and two sites in Australia, two campuses in Vietnam and a research and industry collaboration in Spain. Our City Campus has 45,000 students studying in across all major interest areas. The campus has been an integral part of Melbourne’s character for more than one hundred years.*

*RMIT Vietnam was established in 2000 and has grown into a leading university in the region, with two well-equipped campuses in Ho Chi Minh City and Hanoi. The programs and courses we offer are identical to those offered at RMIT University, Melbourne. We have over 7,000 students enrolled at our two Vietnam campuses, with numbers steadily increasing.”<sup>16</sup>*

Students from Borås interested to do an exchange semester at RMIT may choose to study at RMIT, either in Australia or Vietnam. One academic semester of full-time studies corresponds to 48 credits at RMIT where each course represents 12 credits.

RMIT Vietnam has historically required students to purchase insurance costing 5,700,000 Đồng. Students should be aware that the visa fee to study in Australia increased to A\$1,600 as of 1 July 2024.

#### Courses previous students have studied:

- Digital Fashion Marketing Strategies (12 credits)
- Fashion Consumer Insights (12 credits)
- Fashion eCommerce (12 credits)
- Fashion Media Communication (12 credits)
- Fashion Luxury Brand Management (12 credits)
- Introduction to Fashion Marketing (12 credits)
- Introduction to Fashion Retailing (12 credits)

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for DTEKO (regardless campus of choice)

#### RMIT Australia

##### Academic Calendar 2025/2026:

- Semester 1: 21 July 2025 – 14 Nov 2025
- Semester 2: 2 Mar 2026 – 30 June 2026

#### Useful Links:

[University Webpage](#)  
[University Webpage for Incoming Students](#)  
[Course Catalogue](#) (search for ‘Fashion’)

#### RMIT Vietnam

##### Academic Calendar 2026:

- Semester 1: Mar 2026 – June 2026
- Semester 2: June 2026 – Sep 2026
- Semester 3: Oct 2026 – Jan 2027

#### Useful Links:

[University Webpage](#)  
[University Webpage for Incoming Students](#)  
[Course Catalogue](#) (search for ‘Fashion’)

<sup>16</sup> RMIT Website [Accessed 7 January 2021]

## Brazil

### Santa Catarina State University

*“Created in 1965, the State University of Santa Catarina (Udesc), which has excellence in higher education in the areas of teaching, research, and extension and is among the best universities in Brazil and the world, has a multicampus structure, with 13 units distributed in ten cities in Santa Catarina, in the Southern Region of Brazil, in addition to around 30 in-person support centers for distance learning, in partnership with the Open University of Brazil (UAB), of the Ministry of Education (MEC).*

*Currently, around 14,000 students are distributed across more than 60 undergraduate and more than 50 master's and doctorate programs, which are offered free of charge in health, technology, education, art, and socioeconomic areas.”<sup>17</sup>*

Exchange students from Borås will have access to courses taught at College of Business - ESAG, Florianópolis City. For further information on available courses, please see the Course Catalogue.

4 local credits at UDESC are equal to 6 ECTS. One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Data-Driven Marketing (6 ECTS)
- Digital Platforms and Business Models (6 ECTS)
- Entrepreneurial Finance (6 ECTS)
- Innovation and Ecosystems (6 ECTS)
- International Business (6 ECTS)
- Sustainable Supply Chain Management (6 ECTS)

#### Number of places:

- 10 students per academic year, with the number reserved for DTEKO decided on an annual basis

#### Academic Calendar 2025/2026:

- Semester 1: 12 August 2025 – 12 December 2025
- Semester 2: 9 March 2026 – 12 July 2026

#### Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)

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<sup>17</sup> UDESC website [Accessed 27 February 2026]

## Hong Kong

### Hong Kong Polytechnic University

*“With over 88 years of proud tradition, PolyU ranks among the world’s top 100 institutions. Twenty-six disciplines are ranked among the world’s top 100 in the QS World University Rankings by Subject 2025.”<sup>18</sup>*

Exchange students are guaranteed accommodation in a twin-shared room at the PolyU Student Halls of Residence; single rooms are not available. A visa is required for exchange students, but Hong Kong Polytechnic University manages the process as part of the application.

Exchange students from Borås will have access to courses part of the School of Fashion and Textiles at PolyU. One academic semester of full-time studies corresponds to 15 credits.

#### Courses previous students have studied:

- AI in Fashion Integrated Marketing Communications (3 credits)
- Colour, Fashion Trends and History (3 credits)
- Fashion Advertising and Promotion (3 credits)
- Fashion Brand Management (3 credits)
- Fashion Communication Studies (3 credits)
- Fashion Consumer Behaviour (3 credits)
- Fashion Digital Marketing (3 credits)
- Fashion Illustration (3 credits)
- Fashion Marketing Intelligence (3 credits)
- Fashion Merchandising and Production (3 credits)
- Foundations of Apparel Construction (3 credits)
- Management and Principles in the Fashion Business (3 credits)
- Quality Management for Fashion and Textiles (3 credits)
- Strategic Fashion Management (3 credits)
- Sustainable Fashion and Lifestyle (3 credits)

#### Number of places:

- 6 students per academic year, of which 2 places are dedicated for DTEKO

#### Academic Calendar 2026/2027:

- Semester 1: 31 August 2026 – 18 December 2026
- Semester 2: 11 January 2027 – 8 May 2027

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (choose ‘School of Fashion and Textiles’, then ‘Semester 2’)

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<sup>18</sup> PolyU website [Accessed 27 February 2026]

## Mexico

### Instituto Tecnológico y de Estudios superiores de Monterrey

Tecnológico de Monterrey is a private multiple-campus university with 26 campuses over Mexico and host over 90 000 students. Exchange students are allowed to choose among the following campuses: Ciudad de México, Guadalajara, Monterrey, Queretaro, Santa Fe, and Puebla. Note that information may differ depending on what campus you are looking at.

The official course list will be published a month before the semester begins. However, most courses are annual and regularly offered in either the spring or autumn semester. Courses from the previous year can provide a good indication of what to expect. One academic semester of full-time studies corresponds to 18 credits (30 ECTS).

#### Number of places:

- 8 students per academic year, of which 2 places are reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 11 August 2025 – 5 December 2025
- Semester 2: 9 February 2026 – 12 June 2026

#### Useful Links:

- [University Webpage](#)
- [Available campuses at Tecnológico de Monterrey](#)
- [Course Catalogue](#) (Choose the link below ‘Semester Academic Information’)

## Republic of Korea

### INHA University

*“INHA University boasts a long tradition and heritage focusing on the natural sciences and engineering, and has produced generations of qualified engineers, entrepreneurs, and experts in various industrial sectors.*

*Incheon, INHA University’s hometown, especially since the opening of Incheon International Airport, is now gearing up to become a hub of international logistics and business for the Northeast Asian region.”<sup>19</sup>*

INHA University is in Incheon, Korea’s third largest city by population (approximately 3 million). Seoul is about one hour away by metro, an affordable way for students to transport.

Although having education in fashion and textiles, INHA does not offer any courses taught in English. Exchange students will instead apply to courses related to Business Administration.

Exchange students from Borås are required to study minimum 6 courses, often corresponding to 18 INHA credits.

#### Courses previous students have studied:

- Business English (3 credits)
- Consumer Behaviour (3 credits)
- CSR Strategy and Cases (3 credits)
- Digital Marketing (3 credits)
- International Marketing (3 credits)
- Operations Management (3 credits)
- Organisational Behaviour (3 credits)
- Product and Brand Management (3 credits)

#### Number of places:

- 12 students per academic year, of which 2 places are reserved for DTEKO

#### Academic Calendar 2024/2025:

- Semester 1: 1 September 2025 – 19 December 2025
- Semester 2: 3 March 2026 – 19 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>19</sup> INHA website [Accessed 18 October 2019]

## Switzerland

### University of Applied Sciences and Arts Northwestern

*"FHNW is one of Switzerland's leading universities of applied sciences and arts, actively involved in teaching, research, continuing education and service provision – both innovative and practice-oriented. Its broad range of degree programmes, hands-on concept, innovative, application-oriented research and global network make FHNW a diversified and appealing educational institution, a sought-after partner to industry and an attractive employer in northwestern Switzerland."*<sup>20</sup>

Exchange students may choose among Northwestern's three campuses: Olten, Basel, and Brugg-Windisch. One academic semester of full-time studies corresponds to 30 ECTS.

Incoming exchange students may be informed they can receive a grant through the Swiss European Mobility Programme (SEMP), but since the Swedish Board of Student Finance (CSN) classifies this as a governmental scholarship, students from Sweden can no longer claim the SEMP grant. Instead, the University of Borås might be able to offer students with planned studies in Switzerland spring semester 2026 an Erasmus+ grant

#### Courses previous students have studied:

- Advanced Excel
- Business Communication 3
- Business Communication 4
- Digital Business
- Entrepreneurship and Innovation
- Foundation of Business Law
- German Beginners
- HRM and Organisational Behaviour
- Human Resource Management
- Human Resource Management and Organisational Behaviour 1
- International Business
- Marketing 2
- Marketing and Innovation
- Marketing Communications and Campaign Management
- Social Innovation and Sustainability
- Supply Chain Management and Sustainability

#### Number of places:

- 5 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026

- Semester 1: 15 September 2025 – 31 January 2026
- Semester 2: 16 February 2026 – 5 July 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

Students going to Switzerland in spring 2027 will get an *Erasmus+ grant*.

<sup>20</sup> Northwestern website [Accessed 27 February 2026]

## Taiwan

### Fu Jen Catholic University

*"FJCU has a student population of 27,000, hosts 160 student-run organizations/clubs, and, as part of active efforts to promote international exchange, has signed partnership agreements with 406 institutions.*

*Campus is located in the Greater Taipei area, and the metro right at our doorstep means it takes only 20 minutes to travel right into the heart of Taipei.*"<sup>21</sup>

Exchange students from Borås will have access to courses part College of Fashion and Textiles at Fu Jen. One academic semester of full-time studies corresponds to 15 credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination before being accepted to Fu Jen.

#### Courses previous students have studied:

- Fashion Retailing (3 credits)
- Micro Enterprise (2 credits)
- Lifestyle Fashion and Aesthetics (3 credits)
- Special Topics on Fashion Consumer Psychology (2 credits)
- Fashion Electronic Commerce (3 credits)
- Key Opinion Ledar (KOL) and Social Media Marketing (2 credits)

#### Number of places:

- 12 students per academic year, of which 4 places are reserved for DTEKO

#### Academic Calendar 2024/2025:

- Semester 1: 9 September 2024 – 28 December 2024
- Semester 2: 10 February 2025 – 22 June 2025

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

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<sup>21</sup> Fu Jen website [Accessed 6 November 2019]

## Taiwan

### Shih Chien University

Shih Chien University has two campuses, Taipei and Kaohsiung, of which students from Borås study in Taipei. The University has in total approximately 15,000 students.

Exchange students from Borås will have access to courses within *English Taught Programme in International Business* at Shih Chien. Students are allowed to combine courses from both bachelor's and master's levels. One academic semester of full-time studies corresponds to 15 credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination, either before or after been accepted to Shih Chien.

#### Courses previous students have studied:

- Application Information Technology (2 credits)
- Beginning Chinese (2 credits)
- Business Ethics (2 credits)
- Commercial Law (2 credits)
- Consumer Behaviours and Marketing (3 credits)
- International Design Aesthetics and Creative Industry Management (2 credits)
- Sustainability in Contemporary Society (3 credits)

#### Number of places:

- 6 students per academic year, of which 2 places are reserved for DTEKO

#### Academic Calendar 2024/2025:

- Semester 1: 9 September 2024 – 13 January 2025
- Semester 2: February 2025 – June 2025

#### Useful Links:

- [University Webpage](#)
- [English Taught Programme in International Business](#)

## United Kingdom

### London College of Fashion

University of the Arts London is one university made up of six colleges of which this cooperation refers to London College of Fashion.

Exchange students from DTEKO will enrol in courses part of the fourth semester of *Fashion Management (BA)* at LCF.

One academic semester of full-time studies corresponds to 30 ECTS/60 credits.

#### Courses previous students have studied:

- Enterprise Management Project (20 ECTS)
- Consumer Insights (10 ECTS)

#### Number of places:


- 2 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 29 September 2025 – 6 February 2026
- Semester 2: 16 February 2026 – 19 June 2026

#### Useful Links:

- [University Webpage](#)
- [Fashion Management \(BA\)](#)



Students going to United Kingdom in spring 2027 will get an *Erasmus+ grant*.

## United Kingdom

### Manchester Metropolitan University

*“Home to over 44,000 students, we are one of the UK’s largest and most popular universities, based in the heart of Manchester. Our campus offers state-of-the-art facilities and innovative teaching, combined with outstanding research and award-winning degree apprenticeships that help students thrive in their careers.”<sup>22</sup>*

Exchange students from DTEKO can choose courses from any Fashion Business programme offered at the Manchester Fashion Institute. Please note that students from DTEKO are expected to focus on marketing while studying abroad and are therefore advised to select relevant course at MMU.

For the spring semester 2026, the following courses were offered to incoming exchange students, each worth 15 ECTS/30 credits:

- Fashion Business & Management: *Strategic Fashion Management and Analytics*
- Fashion Buying & Merchandising: *Sustainable Product Innovation*
- Fashion Communication: *Brand Consultancy*
- Fashion Marketing: *Digital Marketing*

Thereafter, all exchange students must enrol in the course Fashion X (15 ECTS/30 credits), regardless of their programme choice.

One academic semester of full-time studies corresponds to 30 ECTS/60 MMU Credits.

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 29 September 2025 – 16 January 2026
- Semester 2: 26 January 2026 – 22 May 2026

#### Useful Links:

- [University Webpage](#)
- [Manchester Fashion Institute](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

Students going to United Kingdom in spring 2027 will get an *Erasmus+ grant*.

<sup>22</sup> MMU Website [accessed 10 April 2025]

## United Kingdom

### University of Southampton, Winchester School of Art

*“Winchester School of Art has an established history of almost 150 years with a long tradition of creative education and excellence while developing a future-facing and dynamic environment for teaching, learning and research. A highly contemporary and distinctive outlook ensures that WSA can meet the challenges of our creative future as well as addressing the challenges of today.*

*It takes just over an hour to get from Winchester to London by train and we are only 12 miles from busy Southampton and the main University campus. Winchester city centre, railway station, bus station and halls of residence are all only a 10 minute walk from our campus.”<sup>23</sup>*

Exchange students from DTEKO will enrol in courses part of *Fashion Marketing with Management (BA)* at University of Southampton, Winchester School of Art.

One academic semester of full-time studies corresponds to 30 ECTS/60 CATS.

Starting from the spring semester 2027, Winchester School of Art will offer the following courses to incoming exchange students within Fashion Marketing with Management (BA):

- [Fashion Environments](#) 15 ECTS
- [Fashion Consumers and Community](#) 15 ECTS

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for DTEKO

#### Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 24 January 2026
- Semester 2: 26 January 2026 – 13 June 2026

#### Useful Links:

- [University Webpage](#) (University of Southampton)
- [University Webpage](#) (Winchester School of Art)
- [University Webpage for Incoming Students](#)
- [Fashion Marketing with Management \(BA\)](#)

Students going to United Kingdom in spring 2027 will get an *Erasmus+ grant.*

<sup>23</sup> WSA website [Accessed 5 December 2019]