

Exchange studies autumn 2027

Study programme:
SGKTM25h



HÖGSKOLAN
I BORÅS

Introduction

In this document, you will find information about relevant study destinations, carefully selected based on your study programme. Please bear in mind that information and course offerings may change, and your Programme Coordinator will decide whether courses can be credited or not.

Partner universities will be presented in following order:

Erasmus+ agreements

- Belgium, HOGENT University of Applied Sciences and Arts
- Denmark, VIA University College
- Finland, JAMK University of Applied Sciences
- France, IAE Lille School of Management
- France, Sup de Pub
- Germany, Hochschule Niederrhein
- Ireland, Technological University Dublin
- Italy, University of Bologna
- The Netherlands, Amsterdam Fashion Institute
- The Netherlands, Avans University of Applied Sciences
- The Netherlands, University of Twente
- The Netherlands, Saxion University of Applied Sciences (2 agreements)
- Poland, Poznań University of Economics and Business
- Spain, University of Design, Technology and Innovation

Bilateral agreements

- Australia/Vietnam, Royal Melbourne Institute of Technology
- Brazil, Santa Catarina State University
- Hong Kong, Hong Kong Polytechnic University
- Mexico, Instituto Tecnológico y de Estudios superiores de Monterrey
- Republic of Korea, INHA University
- Switzerland, University of Applied Sciences and Arts Northwestern Switzerland*
- Taiwan, Fu Jen Catholic University
- Taiwan, Shih Chien University
- United Kingdom, London College of Fashion*
- United Kingdom, Manchester Metropolitan University*
- United Kingdom, University of Southampton*

*The University of Borås may be able to offer students with planned studies in Switzerland and the United Kingdom autumn semester 2027 an Erasmus+ grant.

Further information on exchange studies can be found on our website,
www.hb.se/utbytesstudier

In case of questions, feel welcome to contact the International Office at exchange@hb.se

Happy reading!

Gustav Kibe, International Coordinator
gustav.kibe@hb.se

Erasmus+ exchange agreements

Partner universities
within EU/EAA.

Erasmus+ is an EU programme that enables higher education students to study at other European universities with a grant.

Belgium

HOGENT University of Applied Sciences and Arts

“We are situated in Flanders’ most popular student city Ghent, also known as Europe’s best kept secret and the most authentic historic city in the world. Every year, Ghent attracts 70,000 students for higher education studies, which effectively makes it the higher education capital of Flanders.

HOGENT strives to excel in education, research, service provision and practice of the arts. Through the expertise of its staff and graduates and the valorisation of its research, HOGENT is making a valuable contribution to a critical, creative and open society.”¹

Exchange students from Borås access courses part of the School of Business and Management.

One academic semester of full-time studies corresponds to 30 ECTS.

Courses previous students have studied:

- Belgian Culture Studies (3 ECTS)
- Business Process Management (3 ECTS)
- Commercial Training for Logistics (3 ECTS)
- Creative Studio (3 ECTS)
- Cross Culture Studies (3 ECTS)
- Digital Marketing Fundamentals (3 ECTS)
- HRM (4 ECTS)
- International Marketing (3 ECTS)
- Luxury and Fashion Marketing (3 ECTS)
- Management Accounting (6 ECTS)
- Strategic Management (3 ECTS)
- Survival Dutch (3 ECTS)
- Topics of International Law (3 ECTS)
- Website Management (3 ECTS)

Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 21 September 2026 – 27 January 2027
- Semester 2: 8 February 2027 – 25 June 2027

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

¹ HOGENT website [Accessed 22 April 2021]

Denmark

VIA University College – Generative Hybrid and Filmmaking

“VIA University College is a university of applied sciences and one of Denmark's largest institutions of higher learning. At VIA, we offer professional bachelor's degrees and continuing education certificates and degrees. We educate and further train teachers, social and early childhood educators, nurses, engineers, physiotherapists, designers and many more.

Denmark has six university colleges. VIA University College covers the entire Central Denmark region of Jutland with eight campuses, where we offer more than 40 higher education programmes and a host of continuing and further education courses.”²

Exchange students from Borås access course package Generative Hybrid and Filmmaking.

This exchange programme takes place at their campus in Aarhus.

One academic semester of full-time studies corresponds to 30 ECTS.

This is a new course offering and is being promoted to SGTKM for the first time.

Number of places:

- 3 students per academic year, of which 2 places are reserved for SGTKM

Academic Calendar 2027/2028:

- Semester 1: mid/end of August – mid-December
- Semester 2: N/A

Useful Links:

- [University Webpage](#)
- [VIA Generative Hybrid and Filmmaking](#)

² VIA website [Accessed 24 September 2027]

Finland

JAMK University of Applied Sciences

“Jamk is a multidisciplinary University of Applied Sciences with four fields of education (schools) and administration. The schools providing education are the School of Professional Teacher Education, the School of Health and Social Studies, the School of Business and the School of Technology. Institute of Bioeconomy, the Institute of Information Technology and the Institute of Renewable Industry operate within the Technology Unit. The Institute of Rehabilitation and the Institute of Health work within the School of Health and Social Studies.

We operate in three campuses in Jyväskylä and in the Institute of Bioeconomy in Tarvaala, Saarijärvi. We have also few small premises and offices in Jyväskylä and in Helsinki.”³

Exchange students from Borås are recommended to explore the course offer taught at the School of Business. One of the unique profiles at JAMK is their specialisation in Sports Business.

One academic semester of full-time studies corresponds to 30 ECTS.

Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: 25 August 2025 – 19 December 2025
- Semester 2: 12 January 2026 – 20 May 2026

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (Choose School of Business to proceed)

³ JAMK website [Accessed 24 February 2026]

France

IAE Lille School of Management

IAE Lille University School of Management is part of the Université de Lille.

Exchange students from Borås will enroll in courses part of the bachelor's programme *International Management*, and study at the Vieux-Lille Campus.

One academic semester of full-time studies corresponds to 30 ECTS.

This exchange agreement is being promoted to SGKTM for the first time.

Students will select one option (15 ECTS) to combine with remaining courses. Although the course offering is subject to change, an indication of courses is shown below:

- Option 1 – Marketing & Retail (15 ECTS)
 - *Omni-channel Marketing, Consumer Culture and Behaviour, Merchandising, and Procurement and Logistics in Retail.*
- Option 2 – Responsible Finance (15 ECTS)
 - *Corporate Finance and Financial Mathematics, Financial Accounting and ESG, Principles of Taxation, and Ethics in Finance.*
- Option 3 – International Management (15 ECTS)
 - *Case Studies in Strategy and CSR, E-business and Digital Transformation, Innovation and Entrepreneurship, and Introduction to Supply Chain and Management.*
- Corporate Law (5 ECTS)
- Principles of Financial Analysis & Principles of Strategic Analysis (5 ECTS)
- Initiation to Research (4 ECTS)
- Introduction to Econometrics (5 ECTS)
- Computer and Digital Skills (4 ECTS)
- Business English (3 ECTS)
- French for Foreigners (3 ECTS)

Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: Early september – end of December/early January
- Semester 2: 5 January 2026 – 8 April 2026

Useful Links:

- [University Webpage](#) (in French)
- [Université de Lille](#)

France

Sup de Pub

*"A pioneer in training for the advertising and communications professions, Sup de Pub has almost 40 years' experience! Since the school was founded in 1986, we have trained more than 20,000 students, who today work in communications for prestigious brands."*⁴

Sup de Pub offers different English-taught programmes for incoming exchange students, including courses worth 30 ECTS. Programmes offered 2026 were:

- Communication Strategy
- Graphic Design
- Luxury & Communication

Students applying to study at Sup de Pub are not guaranteed their first-choice programme, as it depends on the number of places available. However, students have historically been allowed to enrol in their first-choice programme.

Although it says courses are taught at master's level, these are available for exchange students from Borås. Sup de Pub has a rather practical approach in teaching, where most of the teachers come directly from the industry. Student testimonials have expressed the semester to be perceived as intense, and students should be aware school days at can be rather long.

One academic semester of full-time studies corresponds to 30 ECTS.

Number of places:

- 6 students per academic year, of which 3 places are reserved for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 22 September 2026 – 12 December 2026
- Semester 2: N/A

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

⁴ Sup de Pub website [Accessed 23 September 2026]

Germany

Hochshule Niederrhein

“The Hochschule Niederrhein is one of the largest and most efficient universities of applied sciences in Germany. We open up perspectives: With future-oriented academic apprenticeship and problem- and transfer-oriented research, we create the basis for our graduates to be in demand on the job market.

We are a renowned educational and research institution in the German university landscape. With ten faculties, campuses in Krefeld and Mönchengladbach and 13,115 students, we are an important contact for companies in the region when it comes to research and transfer.”⁵

Exchange students from Borås enrol at the Faculty of Textile and Clothing Technology.

One academic semester of full-time studies corresponds to 30 ECTS.

All students admitted to Niederrhein will pay a “semester fee” (not to be confused with a tuition fee) of approx. 300€ and includes several benefits, e.g. public transportation.

Courses previous students have studied:

- Advanced Product Engineering (5 ECTS)
- CAD 2D/3D Clothing Construction (3 ECTS)
- Ergonomics (5 ECTS)
- Fabric Production (5 ECTS)
- Fashion Design (5 ECTS)
- German as a Foreign Language A1.1 (2 ECTS)
- Product Planning (5 ECTS)
- Technical Textiles (5 ECTS)

Number of places:

- 6 students per academic year, of which 2 places are reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 6 February 2026
- Semester 2: 6 April 2026 – 31 July 2026

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Faculty of Textile and Clothing Technology](#)

⁵ Niederrhein website [Accessed 14 August 2024]

Ireland

Technological University Dublin

”Creating a Better World Together – TU Dublin is Ireland’s first Technological University and Dublin’s second-largest university, with 28,000 students across five campuses in Grangegorman, Blanchardstown, Tallaght, Bolton Street, and Aungier Street. TU Dublin is a national leader in STEM, engineering, creative arts, and business education, combining academic excellence with real-world application through a practice-based, employer-engaged model of learning.”⁶

Exchange students from Borås have previously enrolled courses within Faculty of Business.

One academic semester of full-time studies corresponds to 30 ECTS.

Courses previous students have studied:

- Digital Marketing (5 ECTS)
- Fashion Retailing 1 (5 ECTS)
- Future of Work (5 ECTS)
- Retail Consumption Studies (5 ECTS)
- Retail Consumption and Society (5 ECTS)
- Store Environment 1 (5 ECTS)

Number of places:

- 5 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 25 January 2026
- Semester 2: 26 January 2026 – 18 June 2026

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

⁶ TU Dublin website [Accessed 25 February 2026]

Italy

University of Bologna – Campus Rimini

“The Rimini Campus is a people-focused meeting place for cultures and ideas from all over the world. Quality of life and sustainable development, tourism and fashion, personal services, business and the territory are the dimensions that characterise all its activities.”⁷

University of Bologna is one of the world’s oldest universities and consist of five different campuses of which this agreement is for Campus Rimini and the subject Fashion Studies.

One academic semester of full-time studies corresponds to 30 ECTS.

Courses previous students have studied:

- Aesthetics of Fashion (6 ECTS)
- Communication Design (6 ECTS)
- Digital Fashion Communication (6 ECTS)
- Fashion and Cultural Heritage (6 ECTS)
- Fashion Company Organisation (6 ECTS)
- Global Fashion (6 ECTS)
- Omnichannel Fashion Marketing and Distribution Strategy (6 ECTS)
- Principles of Corporate Finance (6 ECTS)

Number of places:

- 4 students per academic year, of which 2 places are reserved for SGTKM

Academic Calendar 2025/2026:

- Semester 1: 15 September 2025 – 9 January 2026
- Semester 2: 2 February 2026 – 5 June 2026

Useful Links:

- [University Webpage](#)
- [University Webpage – Campus Rimini](#)
- [University Webpage for Incoming Students](#)
- [Fashion Studies](#)
- [Course Catalogue](#)

⁷ University of Bologna website [Accessed 10 April 2024]

The Netherlands

Amsterdam Fashion Institute

*"AMFI is a future driven fashion institute, with our team of 100 expert fashion lecturers, we coach over 1.250 students each year on all aspects of fashion. Students are taught to understand the entire fashion chain and their specific discipline in a wider perspective. We train students to become the shapers of a future-proof fashion industry; high-end professionals within a changing industry."*⁸

Amsterdam Fashion Institute is part of Amsterdam University of Applied Sciences.

Students from DTEKO can enrol in one of the exchange programmes at AMFI that relates to the area of Fashion and Management. Students have historically chosen Fashion Enterprise, but the programmes at AMFI change frequently.

One academic semester of full-time studies corresponds to 30 ECTS.

Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 31 August 2026 – 29 January 2027
- Semester 2: 1 February 2027 – 9 July 2027

Useful Links:

- [University Webpage](#)
- [Amsterdam Fashion Institute](#)
- [Course Catalogue](#)

⁸ AMFI website [Accessed 25 February 2026]

The Netherlands

Avans University of Applied Sciences

*"At Avans, we look ahead and strive to make a positive social impact. We continue to grow, innovate and evolve, driven by ambition, commitment and adaptability. Together with colleagues, students and professional partners, we work on sustainable solutions for the future. Avans helps you move forward – throughout your life. That is our promise to the world."*⁹

Avans has two campuses for exchange students, Breda and Den Bosch. It is no significant difference between these, although the course offer may vary.

Exchange students from Borås should explore the course offer within Business, Administration and Law. However, other areas may also be relevant.

One academic semester of full-time studies corresponds to 30 ECTS.

Courses previous students have studied:

- Business, Leadership and Sustainability (30 ECTS)

Number of places:

- 14 students per academic year, of which 2 places are reserved for SGKTM

Academic Calendar 2026/27:

- Semester 1: 1 September 2026 – 29 January 2027
- Semester 2: N/A

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

⁹ Avans website [Accessed 25 September 2026]

The Netherlands

University of Twente

“The University of Twente is a multicultural community of talented, ambitious people that offers students, scientists and educators from around the world the best possible conditions. Like our innovative and vibrant campus with world-class facilities for crossing boundaries and solving complex problems.

The University of Twente stands out among universities by offering unique and highly successful educational programmes. It does so by leading the way in responding to the demands of society and creating relevant combinations between disciplines. The ever-evolving world of technology showers us with opportunities but also gives rise to new questions and dilemmas. By combining research areas, the University of Twente provides an effective response to these challenges and succeeds in answering the questions posed by society: High Tech Human Touch.”¹⁰

Students from Borås in Textile Management (SGKTM) are recommended to explore the course offering under [BMS – Business Administration](#) and [BMS – Communication Science](#). However, other courses may also be relevant.

Twente has a structure like the University of Borås where most course packages are divided into two study periods (A or B).

One academic semester of full-time studies corresponds to 30 ECTS.

Exchange students from Borås are exempt from providing an English language test in their application to the University of Twente and may instead use the designated exemption form, unless students have a non-EU nationality.

Number of places:

- 6 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 30 January 2026
- Semester 2: 2 February 2026 – 3 July 2026

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Introduction film – Come Catch that Campus Feeling](#)
- [Course Catalogue](#)
- [English Language Requirements](#)

¹⁰ Twente website [Accessed 17 October 2019]

The Netherlands

Saxion University of Applied Sciences – International Business School

“Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students (and still growing!).”¹¹

The exchange agreement with Saxion includes all departments. Saxion provides course packages of 30 ECTS in various fields.

Students from SGKTM are particularly encouraged to explore the course offering under the School of Finance and International Business, such as [Conscious Business](#) and [International Business](#).

Students may also choose [How to Create Killer Content?](#), which is offered by the School of Creative Technology. Additionally, other course packages may also be relevant.

Further details can be explored through the links below.

One academic semester of full-time studies corresponds to 30 ECTS.

Number of places:

- 10 students per academic year, of which 2 places are reserved for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 31 August 2026 – 29 January 2027
- Semester 2: February 2027 – July 2027

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [School of Finance and International Business](#)
- [Course Catalogue](#)

¹¹ Saxion website [Accessed 17 October 2019]

Poland

Poznan University of Economics and Business

“PUEB educational offer takes account of global models of managerial education and the latest solutions in economic thought and business development. Being one of the oldest Polish universities of this kind, PUEB specializes in educating business leaders, highly qualified managerial staff, experts on economy, as well as employees of governmental and local government administration services.”¹²

Exchange students at Poznan can choose courses regardless their level of studies at their home university.

One academic semester of full-time studies corresponds to 30 ECTS.

Number of places:

- 4 students per academic year, with the allocation to SGKTM decided annually

Academic Calendar 2026/2027

- Semester 1: 30 September 2026 – 14 February 2027
- Semester 2: 19 February 2027 – 4 July 2027

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

¹² Poznan website [Accessed 25 September 2026]

Spain

University of Technology, Design and Innovation

“UDIT is the University of Design and Technology of Madrid. We have more than 2,000 students who live their passion for design and technology in the classrooms and facilities in all possible specialisations.”¹³

UDIT has a 4-year programme in Fashion Management and Communication, combining courses taught in English and Spanish. Exchange students from Borås would have to choose courses across different years to ensure having enough courses with English as language of instruction.

One academic semester of full-time studies corresponds to 30 ECTS.

Courses previous students have studied:

- Audiovisual Creation: Fashion Film (6 ECTS)
- Corporate Communication (6 ECTS)
- Design and Society (6 ECTS)
- Fashion Business Management (6 ECTS)
- Fashion Industry: Retail and Luxury (6 ECTS)

Number of places:

- 2 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2025/2026

- Semester 1: 8 September 2025 – 16 January 2026
- Semester 2: 19 January 2026 – 4 June 2026

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Fashion Management and Communication](#)

¹³ UDIT Website [Accessed 29 November 2024]



Bilateral exchange agreements

Partner universities
outside of EU/EAA.

Australia/Vietnam

Royal Melbourne Institute of Technology

“RMIT has three campuses and two sites in Australia, two campuses in Vietnam and a research and industry collaboration in Spain. Our City Campus has 45,000 students studying in across all major interest areas. The campus has been an integral part of Melbourne’s character for more than one hundred years.

RMIT Vietnam was established in 2000 and has grown into a leading university in the region, with two well-equipped campuses in Ho Chi Minh City and Hanoi. The programs and courses we offer are identical to those offered at RMIT University, Melbourne. We have over 7,000 students enrolled at our two Vietnam campuses, with numbers steadily increasing.”¹⁴

Students from Borås interested to do an exchange semester at RMIT may choose to study at RMIT, either in Australia or Vietnam.

One academic semester of full-time studies corresponds to 48 credits at RMIT, where each course represents 12 credits. Historically, RMIT Vietnam has required students to purchase insurance costing 5,700,000 Đồng. Students should be aware that the visa fee to study in Australia increased to A\$1,600 as of 1 July 2024.

The availability of exchange places is uncertain for the autumn 2027 and may change.

Courses previous students have studied:

- AI Applications in Logistics and Supply Chain
- Business Decision Making
- Fashion AI
- Fashion Merchandise Management
- Global Business
- Introduction to Advertising
- Introduction to Business Analytics
- Introduction to Public Relations

Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM (regardless campus of choice)

RMIT Australia

Academic Calendar 2025/2026:

- Semester 1: 21 July 2025 – 14 Nov 2025
- Semester 2: 2 Mar 2026 – 30 June 2026

Useful Links:

[University Webpage](#)
[University Webpage for Incoming Students](#)
[Course Catalogue](#) (search for ‘Fashion’)

RMIT Vietnam

Academic Calendar 2025:

- Semester 1: March 2025 – June 2025
- Semester 2: June 2025 – Sep 2025
- Semester 3: Oct 2025 – Jan 2026

Useful Links:

[University Webpage](#)
[University Webpage for Incoming Students](#)
[Course Catalogue](#) (search for ‘Fashion’)

¹⁴ RMIT Website [Accessed 7 January 2021]

Brazil

Santa Catarina State University

“Santa Catarina State University (UDESC) was established in 1965 multi campus structured and focused in culture and socioeconomic profile of any region where UDESC has facilities.

Evaluation of Ministry of Education of Brazil ranked UDESC as the 4th best state university in Brazil and 18th among 192 evaluated.”¹⁵

Exchange students from Borås have previously enrolled courses taught at College of Business - ESAG, Florianópolis City. For further information on available courses, please see the Course Catalogue.

4 local credits at UDESC are equal to 6 ECTS. One academic semester of full-time studies corresponds to 30 ECTS.

Courses previous students have studied:

- Business Process Management (6 ECT)
- Data-Driven Marketing (6 ECTS)
- Decision Modeling (6 ECTS)
- Entrepreneurial Finance (6 ECTS)
- Innovation and Ecosystems (6 ECTS)

Number of places:

- 10 students per academic year, with the allocation to SGKTM decided annually

Academic Calendar 2025/2026:

- Semester 1: 12 August 2025 – 12 December 2025
- Semester 2: 9 March 2026 – 12 July 2026

Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)

¹⁵ UDESC website [Accessed 18 October 2019]

Hong Kong

Hong Kong Polytechnic University

“With over 88 years of proud tradition, PolyU ranks among the world’s top 100 institutions. Twenty-six disciplines are ranked among the world’s top 100 in the QS World University Rankings by Subject 2025.”¹⁶

Exchange students from Borås will have access to courses part of the School of Fashion and Textiles at PolyU.

One academic semester of full-time studies corresponds to 15 credits.

Exchange students are guaranteed accommodation in a twin-sharing room at the PolyU Student Halls of Residence; single rooms are not available. A visa is required for exchange students, but Hong Kong Polytechnic University manages the process as part of the application.

Courses previous students have studied:

- AI in Fashion Design (3 credits)
- Apparel Pattern (3 credits)
- Fashion Buying (3 credits)
- Fashion Design (3 credits)
- Fashion Entrepreneurship Management (3 credits)
- Fashion Luxury Marketing and Management (3 credits)
- Fashion Visual Merchandising (3 credits)
- Materials and Accessories for Intimate Apparel and Activewear (3 credits)

Number of places:

- 6 students per academic year, of which 1 place is dedicated for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 31 August 2026 – 12 December 2026
- Semester 2: 11 January 2027 – 6 May 2027

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (choose ‘School of Fashion and Textiles’, then ‘Semester 1’)

¹⁶ PolyU website [Accessed 27 February 2026]

Mexico

Instituto Tecnológico y de Estudios superiores de Monterrey

Tecnológico de Monterrey is a private multiple-campus university with 26 campuses over Mexico and host over 90 000 students. Exchange students are allowed to choose among the following campuses: Ciudad de México, Guadalajara, Monterrey, Queretaro, and Santa Fe. Note that information may differ depending on what campus you are looking at.

The official course list will be published a month before the semester begins. However, most courses are annual and regularly offered in either the spring or autumn semester. Courses from the previous year can provide a good indication of what to expect. One academic semester of full-time studies corresponds to 18 credits (30 ECTS).

Courses previous students have studied:

- Business Innovation Project (1 credits)
- Cultural Studies and Media (3 credits)
- Creating Prototypes (3 credits)
- Design of Internal Marketing Strategies (1 credits)
- Innovation and Creative Processes (3 credits)
- International Competitiveness and Business (1 credits)
- Spanish III (3 credits)
- Strategic Communication, Image, and Public Relations (3 credits)

Number of places:

- 8 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: 11 August 2025 – 5 December 2025
- Semester 2: 9 February 2026 – 12 June 2026

Useful Links:

- [University Webpage](#)
- [Available campuses at Tecnológico de Monterrey](#)
- [Course Catalogue](#) (Choose the link below ‘Semester Academic Information’)

Republic of Korea

INHA University

“INHA University boasts a long tradition and heritage focusing on the natural sciences and engineering, and has produced generations of qualified engineers, entrepreneurs, and experts in various industrial sectors.

Incheon, INHA University’s hometown, especially since the opening of Incheon International Airport, is now gearing up to become a hub of international logistics and business for the Northeast Asian region.”¹⁷

INHA University is in Incheon, Korea’s third largest city by population (approximately 3 million). Seoul is about one hour away by metro, an affordable way for students to transport.

Although having education in fashion and textiles, INHA does not offer any courses taught in English. Exchange students will instead apply to courses related to Business Administration.

Exchange students from Borås are required to study minimum 6 courses, often corresponding to 18 INHA credits.

Courses previous students have studied:

- Advertising (3 credits)
- Basic Korean (3 credits)
- Consumer Behaviour (3 credits)
- Digital Marketing (3 credits)
- Human Resource Management (3 credits)
- International Marketing (3 credits)
- Logistics Management (3 credits)

Number of places:

- 12 students per academic year, of which 2 places are reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 19 December 2025
- Semester 2: 3 March 2026 – 19 June 2026

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

¹⁷ INHA website [Accessed 18 October 2019]

Switzerland

University of Applied Sciences and Arts Northwestern Switzerland

*"FHNW is one of Switzerland's leading universities of applied sciences and arts, actively involved in teaching, research, continuing education and service provision – both innovative and practice-oriented. Its broad range of degree programmes, hands-on concept, innovative, application-oriented research and global network make FHNW a diversified and appealing educational institution, a sought-after partner to industry and an attractive employer in northwestern Switzerland."*¹⁸

Exchange students may choose among Northwestern's three campuses: Olten, Basel, and Brugg-Windisch. One academic semester of full-time studies corresponds to 30 ECTS.

Incoming exchange students may be informed they can receive a grant through the Swiss European Mobility Programme (SEMP), but since the Swedish Board of Student Finance (CSN) classifies this as a governmental scholarship, students from Sweden can no longer claim the SEMP grant. Instead, the University of Borås might be able to offer students with planned studies in Switzerland autumn semester 2025 an Erasmus+ grant

Courses previous students have studied:

- Business Analytics 1 (3 ECTS)
- Consumer Behaviour (5 ECTS)
- Digital Innovation and Design Thinking (5 ECTS)
- Entrepreneurship and Innovation (5 ECTS)
- Human Resource Management (3 ECTS)
- Introduction to Coding for Business Applications (3 ECTS)
- Introduction to Economic Psychology (5 ECTS)
- Marketing (5 ECTS)
- Organizational Behaviour (3 ECTS)
- Programming Foundations (6 ECTS)
- The Psychology of Negotiation (3 ECTS)

Number of places:

- 5 students per academic year, of which 2 places are reserved for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 14 September 2026 – 6 February 2027
- Semester 2: February 2027 – July 2027

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

Students going to Switzerland in autumn 2027 may get an *Erasmus+ grant*.

¹⁸ Northwestern website [Accessed 27 February 2026]

Taiwan

Fu Jen Catholic University

"FJCU has a student population of 27,000, hosts 160 student-run organizations/clubs, and, as part of active efforts to promote international exchange, has signed partnership agreements with 406 institutions.

*Campus is located in the Greater Taipei area, and the metro right at our doorstep means it takes only 20 minutes to travel right into the heart of Taipei."*¹⁹

Exchange students from Borås access courses within College of Fashion and Textiles. One academic semester of full-time studies corresponds to 15 credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination before being accepted to Fu Jen.

The availability of exchange places is uncertain for the autumn 2027 and may change.

Courses previous students have studied:

- Design Thinking (3 credits)
- Fashion and Society (2 credits)
- Fashion Buying (2 credits)
- International Marketing (3 credits)
- Organisational Behaviour Decision Making and Culture (3 credits)
- The Evolution of Western Fashion (3 credits)

Number of places:

- To be determined

Academic Calendar 2026/2027:

- Semester 1: 14 September 2026 – 16 January 2027
- Semester 2: February 2027 – June 2027

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

¹⁹ Fu Jen website [Accessed 6 November 2019]

Taiwan

Shih Chien University

Shih Chien University has two campuses, Taipei and Kaohsiung, of which students from Borås study in Taipei. The University has in total approximately 15,000 students.

Exchange students from Borås access courses within English Taught Programme in International Business. Students are allowed to combine courses from bachelor's and master's level. One academic semester of full-time studies corresponds to 15 credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination, either before or after been accepted to Shih Chien.

The availability of exchange places is uncertain for the autumn 2027 and may change.

Courses previous students have studied:

- Basic Chinese (2 credits)
- Data Analysis (2 credits)
- Global Supply Chain Management (3 credits)
- Innovation Management (2 credits)
- International Financial Management (2 credits)
- Managerial Economics (3 credits)

Number of places:

- To be determined

Academic Calendar 2024/2025:

- Semester 1: 9 September 2024 – 13 January 2025
- Semester 2: February 2025 – June 2025

Useful Links:

- [University Webpage](#)
- [English Taught Programme in International Business](#)

United Kingdom

London College of Fashion

University of the Arts London is one university made up of six colleges of which this cooperation refers to London College of Fashion.

Exchange students from Borås in Textile Management will access courses within Fashion Management (BA). SGKTM will enrol the third semester, which includes Responsible Management and courses part of either Marketing Path or Product Path.

One academic semester of full-time studies corresponds to 30 ECTS/60 credits.

Courses previous students have studied:

- Brand Management (10 ECTS)
- Fashion Futures (10 ECTS)
- Responsible Management (10 ECTS)
- Sustainable Design Management (10 ECTS)
- Supply Chain Management (10 ECTS)

Number of places:

- 2 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 28 September 2026 – 5 February 2027
- Semester 2: 15 February 2027 – 18 June 2027

Useful Links:

- [University Webpage](#)
- [Fashion Management \(BA\)](#)



Students going to United Kingdom in autumn 2027 may get an *Erasmus+ grant*.

United Kingdom

Manchester Metropolitan University

“Home to over 44,000 students, we are one of the UK’s largest and most popular universities, based in the heart of Manchester. Our campus offers state-of-the-art facilities and innovative teaching, combined with outstanding research and award-winning degree apprenticeships that help students thrive in their careers.”²⁰

Exchange students from SGKTM will choose a module from any of the Fashion Business programme offered at the Manchester Fashion Institute.

For the autumn semester 2026, the following courses were offered to incoming exchange students:

- Fashion Business & Management: *Customer Experience Project* 15 ECTS
- Fashion Buying & Merchandising: *International Buying & Merchandising* 15 ECTS
- Fashion Communication: *Digital Content Marketing and Communication* 15 ECTS
- Fashion Marketing: *The Global Consumer* 15 ECTS

Thereafter, all exchange students must enrol in the course *Career Readiness* (15 ECTS/30 credits), regardless of their programme choice.

One academic semester of full-time studies corresponds to 30 ECTS/60 MMU Credits.

Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2026/2027:

- Semester 1: 28 September 2026 – 22 January 2027
- Semester 2: 25 January 2027 – 21 May 2027

Useful Links:

- [University Webpage](#)
- [Manchester Fashion Institute](#)
- [University Webpage for Incoming Students](#)

Students going to United Kingdom in autumn 2027 may get an *Erasmus+ grant*.

²⁰ MMU Website [accessed 10 April 2025]

United Kingdom

University of Southampton, Winchester School of Art

“Winchester School of Art has an established history of almost 150 years with a long tradition of creative education and excellence while developing a future-facing and dynamic environment for teaching, learning and research. A highly contemporary and distinctive outlook ensures that WSA can meet the challenges of our creative future as well as addressing the challenges of today.

It takes just over an hour to get from Winchester to London by train and we are only 12 miles from busy Southampton and the main University campus. Winchester city centre, railway station, bus station and halls of residence are all only a 10 minute walk from our campus.”²¹

Exchange students from Borås in Textile Management access courses within Fashion Marketing with Management (BA).

One academic semester of full-time studies corresponds to 30 ECTS/60 CATS.

Starting from the autumn semester 2026, Winchester School of Art will offer the following courses to incoming exchange students within Fashion Marketing with Management (BA):

- [Collaborative](#) 15 ECTS
- [Buying, Merchandising and Licensing](#) 15 ECTS

Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 24 January 2026
- Semester 2: 26 January 2026 – 13 June 2026

Useful Links:

- [University Webpage](#) (University of Southampton)
- [University Webpage](#) (Winchester School of Art)
- [University Webpage for Incoming Students](#)
- [Fashion Marketing with Management \(BA\)](#)

Students going to United Kingdom in autumn 2027 may get an *Erasmus+ grant*.

²¹ WSA website [Accessed 5 December 2019]