



## International Management Internationellt ledarskap

7.5 credits

7.5 högskolepoäng

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**Ladok Code:** 21IL1B

**Version:** 10.1

**Established by:** Committee for Education in Business and Working Life 2022-08-22

**Valid from:** Spring 2023

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Business Administration (G1F)

**Disciplinary Domain:** Social sciences

**Prerequisites:** Completed course Organisational Design and Recipes 7.5 higher education credits or equivalent.

**Subject Area:** Business Administration

**Grading Scale:** ECTS-credits

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### Content

The course structure is based on the following themes

- The basics of International Management
- International entrepreneurship
- Creativity in entrepreneurial organisations
- Strategy and organisation in international operations
- International business cultures
- International leadership

### Learning Outcomes

Upon completing the course with approved results, the student should have developed knowledge of international entrepreneurial business enterprise with special focus on the driving forces of internationalisation, international business strategies and the organisation of international activities.

More specifically, the student should be able to:

#### *Knowledge and Understanding*

- 1.1 describe and discuss the conditions for international entrepreneurship,
- 1.2 describe and discuss ways in which internationalisation can be an expression of entrepreneurship,
- 1.3 summarise and discuss key contributions in the internationalisation literature,
- 1.4 discuss the importance of creativity in entrepreneurial processes,

#### *Skills and Abilities*

- 2.1 apply theoretically based knowledge to analyse and develop solutions to problems linked to international enterprise,
- 2.2 constructively contribute to discussions and projects in an international group,

#### *Evaluation Ability and Approach*

- 3.1 critically discuss and evaluate academic literature in the field of international management as well as
- 3.2 be able to critically evaluate opportunities and limitations for internationalisation in various contexts.

### Forms of Teaching

Instruction forms are mainly seminar-based. The students are introduced to the course's various themes through shorter lectures. They then deepen their knowledge of each theme by working independently in a group with scientific literature, found

in the literature compendium. Work results are presented in discussion seminars. Parallel to the literature studies, students work with reality-based project work.

The language of instruction is English.

### **Forms of Examination**

The course is examined through the following examination elements:

Individual written exam

Learning Objectives: 1.1-1.4, 2.1

Credits 4.5

Grading scale: A-F, seven-grade grading scale

Group assignment including active participation in seminars

Learning Objectives: 2.2, 3.1-3.2

Credits: 3.0

Grading scale: Pass/Fail

For the grade Pass for the entire course, passing the exam (A/B/C/D/E) is required, as well as an approved written assignment. For higher grades on the entire course, the examination grade is determinative.

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### **Literature and Other Teaching Methods**

Deresky, H. (latest edition), *International Management. Managing Across Borders and Cultures*. Text and Cases, Pearson.

Literature compendium, presented at the start of the course

### **Student Influence and Evaluation**

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås, in which the students' perspectives are to be collected. The course evaluation report is published and made available to participating and prospective students in accordance with the above guidelines and forms the basis for the future development of courses and educational programmes. The course coordinator is responsible for ensuring these guidelines are followed.

### **Miscellaneous**

The course is part of the Business Informatics and the Bachelor's programme in International Trade and IT and is also available to international students.

This syllabus is a translation from the Swedish original.