

EXCHANGE STUDIES

SPRING SEMESTER 2025



STUDY PROGRAMME: DTEKO23h



THE SWEDISH SCHOOL
OF TEXTILES
UNIVERSITY OF BORÅS

Introduction

In this document, you will find information about relevant study destinations, carefully selected according to your study programme. Please, bear in mind information and course offerings might change and that it is your programme coordinator who decides whether courses can be credited or not. In terms of available places, this number represents the total number of sending students per academic year and might include other study programmes besides your own.

Partner universities will be presented in following order;

Erasmus+ Agreements

- Belgium, HOGENT University of Applied Sciences and Arts
- Denmark, VIA University College
- Finland, JAMK University of Applied Sciences
- France, INSEEC Grande Ecolé
- Ireland, Technological University Dublin
- Italy, University of Bologna (2 exchange agreements)
- The Netherlands, Amsterdam Fashion Institute (AMFI)
- The Netherlands, Avans University of Applied Sciences
- The Netherlands, University of Twente
- The Netherlands, Saxion University of Applied Sciences (2 exchange agreements)
- Germany, Albstadt-Sigmaringen University
- Germany, Hochschule Niederrhein
- Germany, International School of Management (ISM)
- Germany, Reutlingen University
- Poland, Poznań University of Economics and Business

Bilateral Agreements

- Australia/Vietnam, Royal Melbourne Institute of Technology (RMIT)
- Brazil, Santa Catarina State University
- Hong Kong, Hong Kong Polytechnic University
- Mexico, Tecnológico de Monterrey
- Republic of Korea, INHA University
- Switzerland, University of Applied Sciences and Arts Northwestern*
- Taiwan, Fu Jen Catholic University
- Taiwan, Shih Chien University
- United Kingdom, London College of Fashion*
- United Kingdom, University of Southampton*

*The University of Borås might be able to offer students with planned studies in Switzerland and the United Kingdom spring semester 2025 an Erasmus+ grant.

Further information on exchange studies can be found on our website, www.hb.se/utbytesstudier In case of questions, feel welcome to contact the International Office at exchange@hb.se

Happy reading!

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Belgium

HOGENT University of Applied Sciences and Arts

“We are situated in Flanders’ most popular student city Ghent, also known as Europe’s best kept secret and the most authentic historic city in the world. Every year, Ghent attracts 70,000 students for higher education studies, which effectively makes it the higher education capital of Flanders.

HOGENT strives to excel in education, research, service provision and practice of the arts. Through the expertise of its staff and graduates and the valorisation of its research, HOGENT is making a valuable contribution to a critical, creative and open society.”¹

Exchange students from Borås access courses part of the *School of Business and Management*. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Belgian Culture Studies (3 ECTS)
- Business Process Management (3 ECTS)
- Business Project: Marketing Case (8 ECTS)
- Cross Cultural Communication (3 ECTS)
- Design Thinking Labs (3 ECTS)
- Digital Marketing (3 ECTS)
- Graphic Design (3 ECTS)
- Information Marketing (3 ECTS)
- International Marketing (3 ECTS)
- Spreadsheet Applications (3 ECTS)
- Strategic Management (3 ECTS)
- Survival Dutch (3 ECTS)
- Sustainable Development (3 ECTS)

Number of places: 4 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 25 September 2022 – 31 January 2024
- Semester 2: 12 February 2024 – 30 June 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

¹ HOGENT website [Accessed 22 April 2021]

Denmark

VIA University College

“VIA University College is Denmark’s largest and most international university college – also known as a university of applied sciences –with a total of 18,500 students of whom 2,500 are international students from all over the world.

Research, development and entrepreneurship are integrated parts of our programmes. For several years, VIA has been named the most entrepreneurial university intuition in Denmark with 25% of students participating in innovation activities.

The Herning region offers many magnificent and unique nature experiences. You can enjoy the heath, as far as the eye can see, walk in the woods, cycle, canoe and go for a swim in the beautiful lakes. With its many museums, sports clubs and beautiful surroundings, Herning is ready to give you fun experiences.”²

Exchange students from Borås access course packages part of *VIA Design & Business* and enrol the 6th semester at one of VIA’s study programmes. Students can choose between *Branding & Marketing Management* and *Entrepreneurship & Innovation*. All exchange students accepted to VIA will study at their campus in Herning. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Explore the Industry (15 ECS)
- Sustainable Fashion Business 2030 (15 ECTS)

Number of places: 3 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2022/2023:

- Semester 1: August 2022 – January 2023
- Semester 2: 20 January 2023 – 30 June 2023

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [VIA Design & Business](#)

² *International Bachelor’s Degree Programmes*, VIA University College

Finland

JAMK University of Applied Sciences

“JAMK University of Applied Sciences is an international higher education institution with expertise in 8 different fields of study. We are your global partner whether you want to develop individuals in your organisation or an entire education system. Furthermore, JAMK is an excellent partner in academic staff and student mobility.

JAMK has several campuses in the city of Jyväskylä and a campus in Saarijärvi. City of Jyväskylä is located in Central Finland.”³

Exchange students from Borås are recommended to explore the course offer taught at the *School of Business*. One of the unique profiles at JAMK is their specialisation in *Sport Business*. One academic semester of full time studies correspond to 30 ECTS.

Number of places: 4 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2024/2025:

- Semester 1: 19 August 2024 – 18 December 2024
- Semester 2: 7 January 2025 – 19 May 2025

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (choose ‘School of Business’)

³ JAMK website [Accessed 10 December 2019]

France

IAE Lille University School of Management

Exchange students from Borås have historically enrolled courses part of the bachelor's programme *Economics and Management - International Finance Option Distribution* at the Institute of Marketing and Retail Management. This programme is taught at Campus Roubaix, situated very close to the city of Lille.

One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Business Law and Regulation (3 ECTS)
- Business Unit Management and Purchasing (2 ECTS)
- E-commerce (3 ECTS)
- Economy and Globalisation (3 ECTS)
- French Culture (6 ECTS)
- Language 1: Report Writing in English (3 ECTS)
- Language 2: French (3 ECTS)
- Leadership and HRM in Retailing (2 ECTS)
- Project (3 ECTS)
- Strategic Retail Stimulation: Business Game (2 ECTS)

Number of places: 4 students per academic year

Academic Calendar 2024/2025:

- Semester 1: N/A
- Semester 2: 8 January 2024 – 31 May 2024

Useful links:

- [University Webpage](#) (in French)

France

INSEEC Grande Ecolé

INSEEC Grande Ecolé has three different campuses: Paris, Bordeaux, and Lyon. It is important to note that exchange students are not guaranteed their first-choice campus and depends on course offer and number of places available. The courses taking place in Paris changed for 2024 where Paris no longer was a relevant option for DTEKO.

INSEEC has a rather practical approach in teaching, where a majority of the teachers come directly from the industry. It is important to note that the semester might be shorter in comparison to other partner universities, but is also perceived as intense and students should be aware school days at INSEEC can be rather long. The schedule is never consistent due to the high level of practitioners and requires students to be flexible. It can even be so that lectures are held on a Saturday.

Students will apply to a fixed course package of 20 ECTS where students may influence the remaining 10 ECTS by choosing a track; Finance, Marketing, or Management. Although it says courses are taught at master's level, these are available for exchange students from Borås because of the academic structure of INSEEC. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Analysis Skills (4 ECTS)
- Building Autonomy (4 ECTS)
- Corporate Financial Management (4 ECTS)
- Digital Data and Information System (2 ECTS)
- Marketing and Marketing Understanding (4 ECTS)
- Management (6 ECTS)
- Management Core Courses of 10 ECTS
 - Human Resources management
 - Law on Collective Relations
 - Purchasing Procurement and Supply-Chain
 - Sustainable Management and Eco-innovation
- Marketing Core Courses of 10 ECTS
 - Digital Strategy & Digital Marketing
 - Luxury Brand Management
 - Sales Management
 - Sustainable Brand Management

Number of places: 6 students per academic year (admission in spring only)
3 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: N/A
- Semester 2: 5 January 2024 – 18 May 2024

Useful Links:

- [University Webpage](#)

Ireland

Technological University Dublin

*"TU Dublin, Ireland's first Technological University, is where career-focused students, dedicated staff and academic excellence in science, the arts, business, engineering and technology converge to create the leaders of tomorrow. We offer an inclusive and open learning experience with pathways to graduation, from Apprenticeship to PhD. Our 28,500 students learn in a practice-based environment informed by the latest research and enabled by technological advances."*⁴

Exchange students from Borås have previously applied to *College of Business*. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Business to Business Marketing (5 ECTS)
- Consumer Behaviour (5 ECTS)
- Entrepreneurship (5 ECTS)
- International Marketing (5 ECTS)
- International HRM (5 ECTS)
- Introduction to Ethics and CSR (5 ECTS)
- Irish Cultural Studies (5 ECTS)
- Learning and Development (5 ECTS)
- Marketing Communication (5 ECTS)
- Marketing Planning (5 ECTS)
- Sales Management (5 ECTS)
- Search Marketing (5 ECTS)
- Strategic Marketing (5 ECTS)

Number of places: 5 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 11 September 2023 – 12 January 2024
- Semester 2: 15 January 2024 - 20 May 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

⁴ TU Dublin website [Accessed 11 December 2019]

Italy

University of Bologna – Campus Forlì

“The Forlì Campus stands out for its strong multidisciplinary and for being an international point of attraction for students from different parts of the world.”⁵

University of Bologna is one of the world’s oldest universities and consist of five different campuses of which this agreement is for Campus Forlì and the subject *Economics and Management*.

It is important to note that many courses relate to Economics (nationalekonomi) rather than Business Administration and their difficulty may vary based on students’ background and interest. Students may select courses from both bachelor’s level and master’s level. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Business Performance Analysis (6 ECTS)
- Brand Management (7 ECTS)
- Marketing (8 ECTS)
- Macroeconomics (8 ECTS)
- Microeconomics (8 ECTS)
- Social Entrepreneurship (6 ECTS)
- European Social Policy (6 ECTS)

Number of places: 6 students per academic year
2 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: N/A
- Semester 2: 12 February 2024 – 26 July 2024

Useful Links:

- [University Webpage](#)
- [University Webpage – Campus Forlì](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

⁵ University of Bologna website [Accessed 2024-04-10]

Italy

University of Bologna – Campus Rimini

“The Rimini Campus is a people-focused meeting place for cultures and ideas from all over the world. Quality of life and sustainable development, tourism and fashion, personal services, business and the territory are the dimensions that characterise all its activities.”⁶

University of Bologna is one of the world’s oldest universities and consist of five different campuses of which this agreement is for Campus Rimini and the subject *Fashion Studies*.

Since the bachelor’s programme in Fashion Cultures and Practices is taught in Italian, exchange students from Borås will enrol courses part of the master’s programme Fashion Studies instead. Since it is a new exchange agreement, it is difficult to say if studying at master’s level will be perceived as difficult and a factor for interested students to consider.

The course catalogue provides an overview of the courses offered within the programme, but the specific courses scheduled for spring semester have not been determined yet. One academic semester of full time studies correspond to 30 ECTS.

Number of places: 4 students per academic year
2 places are dedicated to DTEKO

This is a new exchange agreement and spring 2025 the first time promoted to DTEKO.

Academic Calendar 2023/2024:

- Semester 1: N/A
- Semester 2: 12 February 2024 – 26 July 2024

Useful Links:

- [University Webpage](#)
- [University Webpage – Campus Rimini](#)
- [University Webpage for Incoming Students](#)
- [Fashion Studies](#)
- [Course Catalogue](#) (Choose ‘course structure diagrams’)

⁶ University of Bologna website [Accessed 2024-04-10]

The Netherlands

Amsterdam Fashion Institute (AMFI)

”Amsterdam University of Applied Sciences (AUAS) students are immersed in Amsterdam during their studies. This bustling cosmopolitan city, and capital of the Netherlands, is home to people from 181 nations and English is widely spoken. Amsterdam is an international business hub, renowned as a hotbed of education and research in all conceivable areas: culture and society, trade, logistics, aviation, shipping, information technology, sports, healthcare and more.

AMFI – Amsterdam Fashion Institute students explore the fashion world through the prism of three key dimensions: design, management and branding. AMFI is located along the Amstel river on the Mauritskade. The historic building once housed the Amstel Brewery and maintains many of its monumental features. The Amsterdam University of Applied Sciences (AUAS) is within bicycling distance of the historic city center, as well as popular places such as De Pijp, the Vondelpark and the Westergasfabriek.”⁷

Exchange students from DTEKO usually enrol in the exchange *Fashion Business and Strategy*. Previous students have commented the visual presentation of projects at AMFI is important and it might therefore be relevant to have some basic knowledge in Adobe design programmes prior the exchange. One academic semester of full time studies correspond to 30 ECTS.

Number of places: 2 students per academic year

Academic Calendar 2023/2024:

- Semester 1: 4 September 2023 – 4 February 2024
- Semester 2: 5 February 2024 – 5 July 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Fashion Business Strategy](#)

⁷ AMFI website [Accessed 5 November 2019]

The Netherlands

Avans University of Applied Sciences

”Avans University of Applied Sciences was formed in 2004 as the result of a merger between Hogeschool Brabant and Hogeschool ’s-Hertogenbosch. These educational institutions were already working together closely at the time, operating under one Executive Board.

The basic principle of Avans University of Applied Sciences is rooted in and springs from its social environment. To maintain and expand its value within its environment, Avans must continue to meet the changing demands of the labour market and the world of work.”⁸

Avans has two campuses; Breda and s-Hertogenbosch. It is no significant difference between these, although the course offer may vary.

Exchange students from Borås should explore the course offer within *Economics and Business*. One academic semester of full time studies correspond to 30 ECTS.

Number of places: 14 students per academic year.
2 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 28 August 2023 – 26 January 2024
- Semester 2: 29 January 2024 – 28 June 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

⁸ Avans website [Accessed 11 November 2019]

The Netherlands

University of Twente

“The University of Twente is a multicultural community of talented, ambitious people that offers students, scientists and educators from around the world the best possible conditions. Like our innovative and vibrant campus with world-class facilities for crossing boundaries and solving complex problems.

The University of Twente stands out among universities by offering unique and highly successful educational programmes. It does so by leading the way in responding to the demands of society and creating relevant combinations between disciplines. The ever-evolving world of technology showers us with opportunities but also gives rise to new questions and dilemmas. By combining research areas, the University of Twente provides an effective response to these challenges and succeeds in answering the questions posed by society: High Tech Human Touch.”⁹

For more information about the city Enschede, please see the section of Saxion.

Exchange students from DTEKO are recommended to explore the course offer in *BMS – Business Administration*, however, other courses might be of relevance as well. Twente has a structure similar to the University of Borås where most course packages are divided into two study periods (A or B). One academic semester of full time studies correspond to 30 ECTS.

Applicants must be able to demonstrate they meet Twente’s requirements of English language proficiency by uploading any of the documents presented on their website. Students from Sweden are exempted if they have a slutbetyg from Gymnasieskolan with passing results in English 5, 6 and 7. English 7 should be obtained with a minimum C grade.

Examples of courses that previous students have studied are:

- Digital Marketing for Networked Businesss (15 ECTS)
- Financing Entrepreneurial Start-ups and Innovate Firms (15 ECTS)

Number of places: 6 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 3 September 2023 – 4 February 2024
- Semester 2: 5 February 2024 – 7 July 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)
- [English Language Requirements](#)

⁹ Twente website [Accessed 17 October 2019]

The Netherlands

Saxion University of Applied Sciences – International Business School

“Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students (and still growing!).”¹⁰

Exchange students from DTEKO access courses belonging to *Saxion International Business School (IBS)*. Saxion has a structure similar to the University of Borås where each semester is divided into two study periods. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Business Case 2 (3 ECTS)
- Business Communication 3 (4 ECTS)
- Business Marketing (3 ECTS)
- Cultural and Environmental Readiness (4 ECTS)
- Management and Organisation (3 ECTS)
- Management Skills (4 ECTS)
- Marketing 2 (3 ECTS)
- Services Marketing (3 ECTS)
- Supply Chain Processes 2 (3 ECTS).

Number of places: 2 students per academic year (IBS)
1 place is dedicated to DTEKO

Academic Calendar 2022/2023:

- Semester 1: 29 August 2022 – 3 February 2023
- Semester 2: 6 February 2023 – 23 July 2023

Useful Links:

- [University Webpage](#)
- [International Business School \(IBS\)](#)
- [Course Catalogue](#)

¹⁰ Saxion website [Accessed 17 October 2019]

The Netherlands

Saxion University of Applied Sciences – How to Create Killer Content?

“Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students (and still growing!).”¹¹

“In ‘How to Create Killer Content’ you learn to strategically use content marketing. This course covers all the tools you need to create engaging content and establish long lasting customer relations. ‘We used to think we needed data and technologies to convince our target group. But, nowadays it’s all about storytelling. So, create your story!’”¹²

The exchange programme ‘How to Create Killer Content?’ is part of *School of Creative Technology* and is a complete course package. One academic semester of full time studies correspond to 30 ECTS.

Number of places: 2 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2021/2022:

- Semester 1: end of August 2021 – end of January 2022
- Semester 2: 1 February 2022 – 8 July 2022

Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)
- [How to Create Killer Content?](#)

Both University of Twente and Saxion University of Applied Sciences are located in the city **Enschede**,

“Enschede is a medium-sized town near the German border, situated in the east of the Netherlands in the province of Overijssel. Enschede has approximately 160,000 inhabitants. It is the biggest city in a region called Twente. Though there is little left of the textile industry now, some of the factories and the houses of wealthy textile barons can still be found throughout the city as monuments.

Germany is within a stone’s throw from the city: Enschede is about 60kms from Munster in Germany, 150kms from Amsterdam, and 195 kms from Rotterdam. Every half hour a train leaves for Utrecht, Amsterdam and Rotterdam.”¹³

¹¹ Saxion website [Accessed 17 October 2019]

¹² Saxion website [Accessed 20 December 2022]

¹³ Saxion website [Accessed 17 October 2019]

Germany

Albstadt-Sigmaringen University

“Albstadt-Sigmaringen University is a state university of applied sciences located in the state of Baden-Württemberg in the southwest of Germany. The university was founded in 1971 and has two campus locations, Albstadt and Sigmaringen.

On Albstadt campus you will find our Faculty of Engineering and our Faculty of Computing, while our Faculty of Business Administration and the Faculty of Life Science are located on Sigmaringen campus.”¹⁴

All exchange students at Albstadt-Sigmaringen must take a compulsory course in German as a Foreign Language (2,5 ECTS). One academic semester of full time studies correspond to 30 ECTS.

Number of places: 4 students per academic year
All places are dedicated to DTEKO

Academic Calendar 2022/2023:

- Semester 1: N/A
- Semester 2: beginning of March 2023 – mid-July 2023

Useful Links:

- [University Webpage](#)
- [Course Catalogue](#) (choose ‘from Partner universities to Albstadt-Sigmaringen University’)

¹⁴ ¹⁴ Albstadt-Sigmaringen website [Accessed 31 January 2024]

Germany

Hochshule Niederrhein

“The Hochschule Niederrhein is one of the largest and most efficient universities of applied sciences in Germany. We open up perspectives: With future-oriented academic apprenticeship and problem- and transfer-oriented research , we create the basis for our graduates to be in demand on the job market.

We are a renowned educational and research institution in the German university landscape. With ten faculties, campuses in Krefeld and Mönchengladbach and 13,115 students, we are an important contact for companies in the region when it comes to research and transfer.”¹⁵

Exchange students from Borås study at the *Faculty of Textile and Clothing Technology*. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Business Science (5 ECTS)
- Design Theory (5 ECTS)
- Human Resource Management (5 ECTS)
- Marketing (5 ECTS)
- Printing (5 ECTS)
- Production Engineering (5 ECTS)
- Supply Chain Management (5 ECTS)
- Textile Products (5 ECTS)
- Textile Technologies (5 ECTS)

Number of places: 6 students per academic year
2 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 1 September 2023 – 29 February 2024 (Exam Period mid/end January 2024)
- Semester 2: 1 April 2024 – 26 July 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Faculty of Textile and Clothing Technology](#)

¹⁵ Niederrhein website [Accessed 31 January 2024]

Germany

International School of Management (ISM)

“Since 2014, the ISM has also been represented by a campus in Cologne. Currently, around 350 students are studying at the campus of the Cologne University of Applied Sciences in the MediaPark, just a few minutes' walk from the Hansaring S-Bahn station.

The Rhine metropolis is one of the most important business locations in Germany and impresses with its convenient location and a mix of different industries. The region has a long tradition as a center of trade and industry. In recent decades, the Cologne region has also been able to expand its position as a service and logistics center. Cologne is also well-known for being an innovative media city.

When you think of Cologne, you can't miss the Cologne Cathedral (Dom) and the famous carnival. But the city on the Rhine has lots more to offer to its students. With around one million inhabitants, Cologne is the most populated city in North Rhine-Westphalia (NRW). The old town and the banks of the Rhine river attract numerous visitors.”¹⁶

Exchange students from DTEKO will study at Campus Cologne and study the following courses part of the *Luxury and Fashion Management Track*:

- Strategic Controlling (5 ECTS)
- Branding and Communication Management (5 ECTS)
- Crisis Management (5 ECTS)
- Doing Business in a Global Economy (5 ECTS)
- Specialisation Luxury Brand and Fashion Management Track (10 ECTS)
 - Marketing of Luxury Goods and Fashion (5 ECTS)
 - Luxury and Fashion Buying and Merchandising (5 ECTS)

Number of places: 8 students per academic year
2 places are dedicated to DTEKO

This is a new exchange agreement and spring 2025 the first time promoted to DTEKO.

Academic Calendar 2023/2024:

- Semester 1: N/A
- Semester 2: 18 March 2024 – 21 June 2024

Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

¹⁶ ISM website [Accessed 30 January 2024]

Germany

Reutlingen University

“Reutlingen University is one of Germany’s leading universities, offering international academic programmes with close ties to industry and commerce. On our campus we have around 5400 students spread across five different schools: Applied Chemistry, Engineering, ESB Business School, Informatics, and Textiles and Design.

The city of Reutlingen is situated in an attractive region at the foot of the range of hills known as the Swabian Alb, near to the valley of the river Neckar. Reutlingen can trace its roots back to the 5th and 6th centuries. Nowadays it is a modern industrial centre with a strong service sector; it has more than 110,000 inhabitants and provides employment for 50,000 people, making it the biggest economic hub in the south Württemberg area. Reutlingen offers outstanding shopping facilities, a large market – held twice weekly – , a prize winning library, numerous museums and a multitude of cafes, restaurants and bistros. Service industries and trade are the city’s main hallmarks. Art, music, dance, ballet and opera can be enjoyed in the state capital Stuttgart, around 40 km to the north, and in Reutlingen’s neighbouring city of Tübingen. ”¹⁷

Exchange students from DTEKO enrol within *International Fashion Retail*. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses previous that students have studied are:

- E-commerce (8 ECTS)
- International Marketing, Import and Export Processes (5 ECTS)
- International Fashion Management (5 ECTS)
- Sales Management (7 ECTS)
- Structure and Development of Sourcing and Sales Management (5 ECTS)

Number of places: 4 students per academic year
All places are dedicated to DTEKO

Academic Calendar 2022/2023:

- Semester 1: N/A
- Semester 2: 13 March 2023 – 19 July 2023

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

¹⁷ Reutlingen website [Accessed 29 November 2019]

Poland

Poznan University of Economics and Business

“The Poznan University of Economics and Business is one of the oldest, most prestigious schools of economics in Poland. Since 1926, we have been continually developing higher education and ensuring high quality of scientific studies and constant development of research infrastructure. We prepare numerous economic expert reports and implement innovative projects. High-quality education, which we have provided for years, allows our students and graduates to successfully face the challenges of a dynamic labour market.”

“Poznan is inhabited by over 550 000 people. It is an exciting city with many faces – a major business and academic centre as well as a place rich in historical heritage, varied cultural life and leisure opportunities. Poznan is located in Western Poland and lies halfway between Warsaw and Berlin. Poznan has its own international airport. It can be also easily reached by train from Berlin or Warsaw in 3 hours.”¹⁸

Exchange students at Poznan can choose courses regardless their level of studies at their home university. One academic semester of full time studies correspond to 30 ECTS.

Number of placements: 4 students per academic year

Academic Calendar 2023/2024

- Semester 1: 2 October 2023 – 18 January 2024
- Semester 2: 26 February 2023– 7 July 2023

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#) (see ‘Course Information’ for courses)

¹⁸ Poznan website [Accessed 15 April 2020]

Australia/Vietnam

Royal Melbourne Institute of Technology (RMIT)

“RMIT has three campuses and two sites in Australia, two campuses in Vietnam and a research and industry collaboration in Spain.

Melbourne City Campus is located in the cosmopolitan heart of the “world’s most liveable city” and is surrounded by public transport, restaurants, cafes, theatres, galleries and parks. Our City Campus has 45,000 students studying in across all major interest areas. The campus has been an integral part of Melbourne’s character for more than one hundred years.

RMIT Vietnam was established in 2000 and has grown into a leading university in the region, with two well-equipped campuses in Ho Chi Minh City and Hanoi. The programs and courses we offer are identical to those offered at RMIT University, Melbourne. We have over 7,000 students enrolled at our two Vietnam campuses, with numbers steadily increasing.”¹⁹

Students from Borås interested to do an exchange semester at RMIT may choose to study at RMIT, either in Australia or Vietnam. One academic semester of full time studies correspond to 48 credits points at RMIT.

Examples of courses that previous students have studied are:

- Digital Fashion Marketing Strategies (12 credits)
- Fashion Consumer Insights (12 credits)
- Fashion eCommerce (12 credits)
- Fashion Media Communication (12 credits)
- Fashion Luxury Brand Mangement Management (12 credits)
- Introduction to Fashion Marketing (12 credits)
- Introduction to Fashion Retailing (12 credits)

Number of places: 4 students per academic year (regardless campus of choice)
1 place is dedicated to DTEKO

RMIT Australia

Academic Calendar 2023/2024:

- Semester 1: 17 July 2023 – 10 November 2023
- Semester 2: 4 March 2024 – 28 June 2024

Useful Links:

[University Webpage](#)
[University Webpage for Incoming Students](#)
[Course Catalogue](#) (search for ‘Fashion’)

RMIT Vietnam

Academic Calendar 2023:

- Semester 1: 6 March 2023 – 10 June 2023
- Semester 2: June 2023 – October 2023
- Semester 3 October 2023 – January 2024

Useful Links:

[University Webpage](#)
[University Webpage for Incoming Students](#)
[Course Catalogue](#) (search for ‘Fashion’)

¹⁹ RMIT Website [Accessed 7 January 2021]

Brazil

Santa Catarina State University

“Santa Catarina State University (UDESC) was established in 1965 multi campus structured and focused in culture and socioeconomic profile of any region where UDESC has facilities.

Evaluation of Ministry of Education of Brazil ranked UDESC as the 4th best state university in Brazil and 18th among 192 evaluated.”²⁰

Exchange students from Borås enrol courses taught at *College of Business - ESAG, Florianópolis City*. 4 local credits at UDESC is equal to 6 ECTS where one academic semester of full time studies correspond to 30 ECTS. For further information on available courses, please see the Course Catalogue.

Examples of courses that previous students have studied are:

- Data-Driven Marketing (4 credits)
- Digital Platforms and Business Models (4 credits)
- Entrepreneurial Finance (4 credits)
- Innovation and Ecosystems (4 credits)
- International Business (4 credits)
- Sustainable Supply Chain Management (4 credits)

Number of places: 8 students per academic year

Academic Calendar 2023/2023:

- Semester 1: 7 August 2023 – 15 December 2023
- Semester 2: 4 March 2024 – 12 July 2024

Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)

²⁰ UDESC website [Accessed 18 October 2019]

Hong Kong

Hong Kong Polytechnic University

“PolyU was first established in 1937 as the Government Trade School and assumed full university status in 1994. The student population at PolyU is the largest among all publicly funded university in Hong Kong. PolyU ranked 91st in the QS World University Rankings 2019/20.”²¹

Exchange students are guaranteed accommodation at the PolyU Student Halls of Residence for a twin-sharing room, no single rooms are available. Exchange students are required to have a visa, however, Hong Kong Polytechnic University handles the process as part of the students' application.

Exchange students from Borås access courses at within *School of Fashion and Textiles* (previously called Institute of Textiles and Clothing). Courses are usually chosen close to the start of the semester. One academic semester of full time studies correspond to 15 Hong Kong credits.

Examples of courses that previous students have studied are:

- Colour and Fashion Trends (3 credits)
- Fashion Advertising and Promotion (3 credits)
- Fashion Consumer Behaviour (3 credits)
- Fashion Retail Operations Management (3 credits)
- Foundations of Apparel Construction (3 credits)
- International Business for Fashion & Textiles (3 credits)
- Management and Principles in the Fashion Business (3 credits)
- Omni-Channel Fashion Marketing and Retailing (3 credits)
- Quality Management for Fashion and Textiles (3 credits)
- Retailing and Merchandising (3 credits)
- Strategic Fashion Management (3 credits)
- UX Design for Fashion (3 credits)

Number of places: 2 students from DTEKO for spring 2025

Academic Calendar 2023/2024:

- Semester 1: 4 September 2023 – 22 December 2023
- Semester 2: 15 January 2024 – 11 May 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (choose 'School of Fashion and Textiles' to access the PDF for semester 2)

²¹ *Information Sheet for Student Exchange program* (Academic Year 2020/21)

Mexico

Tecnológico de Monterrey

Tecnológico de Monterrey, known for its business profile, is an enormous university with several (31) different campuses, spread throughout the country. Exchange students from Borås are allowed to choose campus of their preference, where students in the last years have chosen Campus Guadalajara. Thus, the information (e.g. study period) may differ depending on what campus you are looking at.

18 credits at Monterrey is equal to 30 ECTS. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Consumer Behaviour (5 ECTS)
- Digital Marketing (5 ECTS)
- Global Brands and Product Development (5 ECTS)

Number of places: 8 students per academic year
2 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 7 August 2023 – 1 December 2023
- Semester 2: 12 February 2024 – 21 June 2024

Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)
- [Study in Mexico](#) (in collaboration with Monterrey)

Republic of Korea

INHA University

“INHA University boasts a long tradition and heritage focusing on the natural sciences and engineering, and has produced generations of qualified engineers, entrepreneurs, and experts in various industrial sectors.

Incheon, INHA University’s hometown, especially since the opening of Incheon International Airport, is now gearing up to become a hub of international logistics and business for the Northeast Asian region.”²²

INHA University is located in Incheon, Korea’s third largest city by population (2,7 million). Seoul is located approximately one hour by metro, an affordable way for students to transport.

Exchange students from Borås are required to study minimum 6 courses, often corresponding to 18 INHA credits. INHA does not offer any courses in Textile, but has a tremendous offer in varied fields, e.g. Business. Often, students must combine courses from different departments. In the application, exchange students apply for one department and will be given priority to these courses during registration. At the second step of the registration, exchange students may select courses from other departments as well, but on the principle ‘first come, first served’.

Examples of courses that previous students have studied are:

- Business English
- Consumer Behaviour
- CSR Strategy and Cases
- Digital Marketing
- Global Economy
- Global Logistics Management
- International Finance and Banking
- International Marketing
- Operations Management
- Organisational Behaviour
- Preparing for the Global Job Market
- Product and Brand Management
- Sustainable Best Practices

Each course corresponds to 3 credits at INHA.

Number of places: 12 students per academic year
2 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 28 August 2023– 15 December 2023
- Semester 2: 4 March 2024 – 21 June 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

²² INHA website [Accessed 18 October 2019]

Switzerland

University of Applied Sciences and Arts Northwestern

*"FHNW is one of Switzerland's leading universities of applied sciences and arts, actively involved in teaching, research, continuing education and service provision – both innovative and practice-oriented. Its broad range of degree programmes, hands-on concept, innovative, application-oriented research and global network make FHNW a diversified and appealing educational institution, a sought-after partner to industry and an attractive employer in northwestern Switzerland."*²³

Exchange students may choose courses among Northwestern's three campuses: Olten, Basel, and Brugg-Windisch. One academic semester of full time studies correspond to 30 ECTS.

Examples of courses that previous students have studied are:

- Advanced Excel (3 ECTS)
- Business Communication 2 (5 ECTS)
- Business Communication 4 (5 ECTS)
- Business Process and Project Management (5 ECTS)
- Economics (5 ECTS)
- Foundation of Business Law (5 ECTS)
- German Basic (3 ECTS)
- HRM and Organisational Behaviour (5 ECTS)
- Marketing 2 (10 ECTS)
- Marketing and Innovation (5 ECTS)
- Marketing Communications and Campaign Management (5 ECTS)
- Social Innovation and Sustainability (5 ECTS)
- Supply Chain Management and Sustainability (5 ECTS)

Incoming exchange students may be informed they can receive a grant through the Swiss European Mobility Programme (SEMP), but since the Swedish Board of Student Finance (CSN) classifies this as a governmental scholarship, students from Sweden can no longer claim the SEMP grant.

Number of places: 5 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: September 2023 – February 2023
- Semester 2: 19 February 2024 – 6 July 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

²³ Northwestern website [Accessed 11 December 2019]

Taiwan

Fu Jen Catholic University

"FJCU has a student population of 27,000, hosts 160 student-run organizations/clubs, and, as part of active efforts to promote international exchange, has signed partnership agreements with 406 institutions.

*Campus is located in the Greater Taipei area, and the metro right at our doorstep means it takes only 20 minutes to travel right into the heart of Taipei."*²⁴

Exchange students from Borås study courses part of *College of Fashion and Textiles*. One academic semester of full time studies correspond to 15 Taiwan credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination before being accepted to Fu Jen.

Number of places: 12 students per academic year
4 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: September 2023 – December 2023/January 2024
- Semester 2: February 2024 – June 2024

Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

²⁴ Fu Jen website [Accessed 6 November 2019]

Taiwan

Shih Chien University

Shih Chien University has two campuses, Taipei and Kaohsiung, of which students from Borås study in Taipei. The University has in total approximately 15,000 students.

Exchange students from Borås access courses belonging to *English Taught Programme in International Business*. Students are allowed to combine courses from bachelor's and master's level. One academic semester of full time studies correspond to 15 Taiwan credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination, either before or after been accepted to Shih Chien.

Examples of courses that previous students have studied are:

- Application Information Technology (2 credits)
- Beginning Chinese (2 credits)
- Business Ethics (2 credits)
- Commercial Law (2 credits)
- Consumer Behaviours and Marketing (3 credits)
- International Design Aesthetics and Creative Industry Management (2 credits)
- Sustainability in Contemporary Society (3 credits)

Number of places: 6 students per academic year
2 places are dedicated to DTEKO

Academic Calendar 2023/2024:

- Semester 1: 11 September 2023 – 31 January 2024
- Semester 2: mid-February 2024 – mid-June 2024

Useful Links:

- [University Webpage](#)
- [English Taught Programme in International Business](#)

United Kingdom

London College of Fashion

University of the Arts London is one university made up of six colleges of which this cooperation refers to London College of Fashion.

Exchange students from Borås in DTEKO will study courses that are part of the fourth semester in *Fashion Management (BA)*, which consists of Enterprise Management Project (40 credits) and Consumer Insights and Analytics (20 credits). One academic semester of full time studies correspond to 60 credits.

Number of places: 2 students per academic year
1 place is dedicated to DTEKO

This is a new exchange agreement and spring 2025 the first time promoted to DTEKO.

Academic Calendar 2023/2024:

- Semester 1: 25 September 2023 – early February 2024
- Semester 2: 12 February 2024 – mid-June 2024

Useful Links:

- [University Webpage](#)
- [Fashion Management \(BA\)](#)

United Kingdom

University of Southampton, Winchester School of Art

“Winchester School of Art has an established history of almost 150 years with a long tradition of creative education and excellence while developing a future-facing and dynamic environment for teaching, learning and research. A highly contemporary and distinctive outlook ensures that WSA can meet the challenges of our creative future as well as addressing the challenges of today.

Winchester is a wonderful city in which to study. Close to the south coast, it has great historical significance but is also modern and vibrant, with a diverse cultural life. You will find an independent cinema, two theatres, live music venues, galleries, good sports facilities and excellent restaurants and pubs. There is a strong creative community in the city and public art by artists such as Anthony Gormley and Elisabeth Frink are on display.

All year round Winchester hosts a wide range of festivals with themes including comedy, music, film, literature, arts, food and drink, as well as the internationally famous summer Hat Fair and the Christmas Market at the Cathedral. It takes just over an hour to get from Winchester to London by train and we are only 12 miles from busy Southampton and the main University campus. Winchester city centre, railway station, bus station and halls of residence are all only a 10 minute walk from our campus.”²⁵

Students from DTEKO access courses within *Fashion Marketing with Management (BA)*. One academic semester of full time studies correspond to 30 ECTS/60 CATS.

Examples of courses that previous students have studied are:

- Product Management (15 ECTS)
- Retail Futures (15 ECTS)

Number of places: 4 students per academic year
1 place is dedicated to DTEKO

Academic Calendar 2024/2025:

- Semester 1: 23 September 2024 – 25 January 2025
- Semester 2: 27 January 2025– 15 June 2025

Useful Links:

- [University Webpage](#) (University of Southampton)
- [University Webpage](#) (Winchester School of Art)
- [University Webpage for Incoming Students](#)
- [Fashion Marketing with Management \(BA\)](#)

²⁵ WSA website [Accessed 5 December 2019]