



THE SWEDISH SCHOOL  
OF TEXTILES  
UNIVERSITY OF BORÅS

**PACE:**  
100 % full-time studies

**LOCATION:**  
Campus in Borås

**CREDITS:**  
60 ECTS credits

**LANGUAGE:**  
English

**APPLY AT:**  
[universityadmissions.se](http://universityadmissions.se)

**MORE INFORMATION:**  
Follow the QR code to learn  
more about prerequisites,  
tuition fees, course content,  
and more.



## Textile Management (One Year)

### MASTER'S PROGRAMME

*Building multidisciplinary management competences at an advanced level for a more sustainable fashion and textile industry.*

This programme will give you an overview of the fundamentals of textiles and fashion to build upon your existing degree in topics like business administration, industrial economy, textile engineering, textile design, and fashion design. This will provide interdisciplinary and multicultural perspectives on the challenges related to working towards sustainable textiles and fashion. The main emphasis on sustainability is also an important area of research throughout the Swedish School of Textiles.

## Textile Management (One Year)

### MASTER'S PROGRAMME

#### OUR PROGRAMME IN SHORT

Our programme will introduce you to the most recent research on sustainability in textile management and offer a dynamic learning environment with students from all over the world. Together, we create leaders that are ready to make a change in one of the most polluting industries in the world.

#### FUNDAMENTALS IN TEXTILE MANAGEMENT

The aim of this programme is to provide students with no previous experience in textile and fashion in particular with the fundamentals in textile management, both in terms of research and professional insights and a platform for creating an international network for a career in the fashion or textile industry. The courses have a strong foundation in current research in textile management, focusing on sustainability and digitalisation in the textile value chain, fashion management, as well as business strategy and retail. The programme also contains an introductory course in the well-equipped textile laboratories, which gives you good insight into textile as a material as well as textile and apparel production in general.

#### RESEARCH AND INTERNATIONAL NETWORKS

Textile management is a multidisciplinary area with a foundation in social science research fields such as business administration,

industrial economy, fashion studies and related areas that addresses phenomena important for the textile and fashion industry. Research in textile management at the University of Borås is internationally prominent and integrated into the programme through lectures, workshops, and projects. There are also good opportunities to connect with other researchers around the world via international networks and collaborations.

#### PROGRAMME STRUCTURE

This one-year Master's programme is comprised of two terms of full-time studies. The courses during the first term focus on providing basic knowledge of theories in supply chain management and fashion studies, textile materials, and production knowledge, as well as business models and strategic management. In addition, students take a course in methods to acquire in-depth knowledge in the design and implementation of research in textile management. During the second term, students take two parallel courses with a focus on fashion retail marketing and sustainable supply chain management in the apparel and textile industry. During the last period of the second term, students conduct an independent research project that results in a Master's thesis of 15 ECTS credits.





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## Fashion Marketing and Management

### MASTER'S PROGRAMME

*Managing the fashion industry through advanced understanding of sustainability, consumer culture, digital marketing, and branding.*

This programme will provide academic tools to understand the symbolic nature of fashion and textiles as multidisciplinary and multifaceted phenomena, with a special focus on sustainability. Fashion is one of the most complex and fascinating areas of both research and social life, which encompasses trends and the fashion cycle, the fashion system, as well as perspectives on branding, consumer behaviour and consumption. These issues increasingly require considering the economic, social, and environmental impacts of the sector globally, which are also important areas of research throughout the Swedish School of Textiles.

## Fashion Marketing and Management

### MASTER'S PROGRAMME

#### OUR PROGRAMME IN SHORT

This educational programme gives you the tools to manage communication, marketing and consumer behaviour in the fashion industry. Main focus is on how sustainability is changing the fashion landscape and the purchasing behavior of consumers.

#### PROGRAMME STRUCTURE

This two-year Master's programme comprises four terms of full-time studies. During the first year, the programme provides in-depth knowledge of theory development, issues, methods, and current research in textile management. The year ends with the course Field Study in Textile Management, which gives the opportunity to pursue internships, create a foundation for your upcoming business, or to be a research assistant in one of the research groups in textile management.

The second year of the programme offers further specialisation into fashion management and marketing with focus on

sustainability. It offers students a combination of research focused and applied courses on the topics of consumer behaviour, branding, trend analysis, marketing communication, retail marketing, and consumption.

#### THE RIGHT PLACE TO STUDY FASHION AND TEXTILES

The University of Borås is just the right place to study fashion. Here, you will find well-equipped labs, innovation, and research in technology as well as design, often conducted in collaboration with the industry. As the Borås region is a huge textile region, there are good opportunities for collaborations, internships, and degree projects at nearby companies.



#### VERA THALLINGER

"The academic field of consumer culture theory was most compelling for me as it offers a unique way of viewing consumer behaviour and the marketplace."

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## Textile Value Chain Management

### MASTER'S PROGRAMME

*Shaping the textiles and fashion industry through advanced understanding of sustainable supply chain management, business models, and innovation.*

This programme provides you with relevant analytical skills and innovative tools for supply chain management to deal with complex issues caused by an unsustainable fashion and textile industry. You will gain advanced knowledge of textile value chain processes and specialise in the management of different parts of the supply chain. In this way, you will learn how to design and manage systems to work towards more sustainable fashion and textiles. The main emphasis on sustainability is also an important area of research throughout the Swedish School of Textiles.

## Textile Value Chain Management

### MASTER'S PROGRAMME

#### OUR PROGRAMME IN SHORT

Our programme offers a good mix of theoretical and practical courses, where scientific foundations of textile management are applied within the courses for addressing complex research and business challenges in a more profession-oriented way. Textile management is a multidisciplinary area with a foundation in social science research fields such as business administration, industrial economy, fashion studies, and related areas that address phenomena important for the textile and fashion industry. Within textile management, phenomena related to different parts of the textile value chain are studied. Sustainability is a common theme throughout all the courses in the programme. These include the development of alternative business models, sustainable trade, and distribution with safe and effective systems for textile value chains and product flows.

#### PROGRAMME STRUCTURE

This two-year Master's programme comprises four terms of full-time studies. The courses offered are strongly rooted in current issues in the textile and fashion industry as well as current research in textile management with a focus on sustainability and digital transformation.

During the first year, the programme provides in-depth knowledge of theory development, issues, methods, and current research in textile management. The year ends with the course Field Study in Textile Management, which gives the opportunity to pursue internships, create a foundation for your upcoming business, or to be a research assistant in one of the research groups in textile management.

During the second year, the knowledge and skills obtained during the first year are deepened with focus on the management of textile value chains. In this regard, theoretical approaches introduced in the courses on supply chain management within the first year are transferred into more applied contexts. Areas in focus are e.g., risk management, traceability, demand forecasts, and how the innovative management of textile value chains and product development can contribute to competitive advantages and the reduction of negative sustainability impacts.

The programme concludes with a degree project yielding 30 ECTS credits in which students further specialise in a topic of their choice related to textile value chain management.



ALICE PINATO

"If you are interested in the textile industry, sustainability, and you would like to gain multidisciplinary insight, this programme is the perfect fusion between textile engineering, business, and fashion design."





# Overview of Management Programmes

## Textile Management (One Year)

### Courses

- Courses, term 1:**
- Business and management in the textile fashion industry, 3.5 ECTS credits
  - Sustainability oriented business models in apparel and textile industry, 4 ECTS credits
  - Theoretical foundations of Supply Chain Management and Fashion Studies, 7.5 ECTS credits
  - On Methodology and the Philosophy of Science in Textile Management, 7.5 ECTS credits
  - Business Strategy and Strategic Management, 7.5 ECTS credits

- Courses, term 2:**
- Fashion Retail Marketing, 7.5 ECTS credits
  - Sustainable supply chain management in apparel and textile, 7.5 ECTS credits
  - Thesis for one-year M.Sc. degree in textile management, 15 ECTS credits

## Fashion Marketing and Management

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  - Theoretical foundations of Supply Chain Management and Fashion Studies, 7.5 ECTS credits
  - On Methodology and the Philosophy of Science in Textile Management, 7.5 ECTS credits
  - Business Strategy and Strategic Management, 7.5 ECTS credits

- Courses, term 2:**
- Fashion Retail Marketing and Communication, 7.5. ECTS credits
  - Sustainable supply chain management in apparel and textile, 7.5 ECTS credits
  - Field Study in Textile Management, 15 ECTS credits

- Courses, term 3:**
- Digital Marketing Communication in Textile and Fashion, 7.5 ECTS credits
  - Fashion Consumer Behaviour, 7.5 ECTS credits
  - Trend Analysis in Fashion Markets and Systems, 7.5 ECTS credits
  - Consumption and Branding – Cultural Perspectives on Fashion Markets, 7.5 ECTS credits

- Courses, term 4:**
- The student conducts an independent research project resulting in a Master's thesis of 30 ECTS credits

## Textile Value Chain Management

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- Courses, term 2:**
- Fashion Retail Marketing and Communication, 7.5. ECTS credits
  - Sustainable supply chain management in apparel and textile, 7.5 ECTS credits
  - Field Study in Textile Management, 15 ECTS credits

- Courses, term 3:**
- Demand Forecasting, 7.5 ECTS credits
  - Textile applications of textile value chain management, 7.5 ECTS credits
  - Risk and Resilience in Textile Supply Chains, 7.5 ECTS credits
  - Traceability in the textile value chain, 7.5 ECTS credits

- Courses, term 4:**
- The student conducts an independent research project resulting in a Master's thesis of 30 ECTS credits

## Textile Management (One Year)

### Prerequisites

- Bachelor's degree of 180 credits in:
- social sciences
  - business administration
  - fashion studies
  - industrial engineering and management
  - textile design
  - fashion design
  - engineering and technology
- English 6 and approved motivation letter and approved personal interview.

### Career opportunities

This programme serves to supplement an existing bachelor level education with competencies related to management and sustainability in textiles and fashion. The career paths are thus dependent on the background of the student in terms of undergraduate studies.

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- social sciences
  - business administration
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  - industrial engineering and management
  - textile design
  - fashion design
  - engineering and technology
- English 6 and approved motivation letter and approved personal interview.

This programme prepares students for advanced positions in the industry as well as academia. Previous students have found employment as, for example, sustainability manager, CSR manager, fashion editor, marketing and promotion support, assistant buyer, social media specialist, sales manager, content creator, business developer, managing director, design coordinator, global visual merchandiser, as well as establishing their own business. You can also continue your studies and pursue a doctorate.

## Textile Value Chain Management

- Bachelor's degree of 180 credits in:
- social sciences
  - business administration
  - industrial economy
  - technology
- English 6 and approved motivation letter and approved personal interview.

This programme prepares students for advanced positions in the industry as well as academia. Previous students have found employment as, for example, sustainability manager, CSR manager, assistant buyer, product development, sourcing manager, quality assurance coordinator, strategic procurement manager, business developer, managing director, design coordinator, as well as establishing their own business. You can also continue your studies and pursue a doctorate.

### How to apply

#### Step 1:

Complete the formal application on the national website:  
[www.universityadmissions.se](http://www.universityadmissions.se)

#### Step 2:

Send your Reflection and Resumé. Fill in a form on our website.

#### Step 3:

Interviews will take place for those who have passed the first two rounds of the application process (steps 1 and 2).

